ARCHIE SERIES

Archie's Pal Jughead

APPROVED BY THE COMICS CODE AUTHORITY

12¢

PDC

SEPT.

NO. 100

Male or Female MINIATURE DOG at NO COST!

SUPPLY LIMITED

This is our way of getting acquainted. This cute, loveable, young Miniature Dog needs a home. It is so tiny you can carry it in a pocket or hold it in one hand, yet is so intelligent it is almost human. A reliable watch dog as well as a loyal and affectionate pet. Simply hand out or mail only 20 get-acquainted coupons FREE to friends or relatives and help us get that many new customers as per our premium letter. I enjoy my own tiny pet so much that I'm sure you'll love one too. **Please send me your favorite snapshot, photo or Kodak picture when writing for your Miniature Dog. We will make you a beautiful 5 x 7 inch enlargement** in a "Movietone" frame and you can tell friends about our hand colored enlargements when handing out the coupons. Send today and pay postman only forty-nine cents and a few cents for our c.o.d. service plus postage on arrival and I'll send you the "Movietone" frame at no extra cost. Your original returned. **Also include the color of hair and eyes with each picture,** so I can give you our bargain offer on a second enlargement artfully **hand colored in oils** for greater beauty, sparkle and life. Send today for your 20 FREE coupons to hand out and please include your name, address and favorite snapshot. Limit of 2 to any one adult. **Mrs. Ruth Long, Gift Mgr.**

I would like to receive the Miniature Dog. Please send me premium letter and 20 coupons to hand out free. Enclosed find .....snapshots or negatives for enlarging. (Limit of 2).

Color of Hair..... Color of Eyes.....

Name.....

Address.....

City..... State.....

DEAN STUDIOS (25th Year), Dept. X-631, 913 Walnut St., Des Moines 2, Iowa

---

Amazing, NEW, 10 Second POLAROID CAMERA at NO COST!

To get acquainted, I'll send you this amazing Polaroid Camera that you've seen advertised everywhere. In 10 seconds, have beautiful pictures of your loved ones, friends, scenery, etc. Simply hand out or mail only twenty get-acquainted coupons FREE to friends or relatives and help us get that many new customers as per our premium letter. You'll love your new easy-to-operate Polaroid, and the pictures it takes, as I do mine. **Please send me your favorite snapshot, photo or Kodak picture when writing for your Polaroid Camera. We will make you a beautiful 5 x 7 inch enlargement** in a "Movietone" frame and you can tell friends about our hand colored enlargements when handing out the coupons. Send today and pay postman only forty-nine cents and a few cents for our c.o.d. service plus postage on arrival. Your original returned. **Also include the color of hair and eyes with each picture** so I can also give you our bargain offer on a second enlargement **hand-colored** in oils for greater beauty, sparkle and life. Limit of 2 to any one adult. **Send today** for your 20 FREE coupons to hand out and please enclose your name, address and favorite snapshot. Our supply of Polaroid Cameras is limited. Mrs. Ruth Long, Gift Manager.

DEAN STUDIOS
Dept. X-632 • 913 Walnut Street • Des Moines 2, Iowa

NEW, Tiny, Powerful BULOVA RADIO at NO COST!

To get acquainted, I'll send you this superbly built Bulova super-powered 7-transistor "slim line" portable radio. Guaranteed one full year. Features precision tuning and jewelry styling. Simply hand out or mail only twenty get-acquainted coupons FREE to friends or relatives and help us get that many new customers as per our premium letter. I get so much enjoyment from my beautiful Bulova transistor radio that I'm sure you would love one for your home, too. **Please send me your favorite snapshot, photo or Kodak picture when writing for your Bulova radio. We will make you a beautiful 5 x 7 inch enlargement** in a "Movietone" frame and you can tell friends about our hand colored enlargements when handing out the coupons. Send today and pay postman only forty-nine cents and a few cents for our c.o.d. service plus postage on arrival. Your original returned. **Also include the color of hair and eyes with each picture** so I can give you our bargain offer on a second enlargement **hand colored in oils** for greater beauty, sparkle and life. Limit of 2 to any one adult. **Send today** for your 20 FREE coupons to hand out and please enclose your name, address and favorite snapshot. Our supply of Bulova radios is limited. Mrs. Ruth Long, Gift Manager.

DEAN STUDIOS
Dept. X-633 • 913 Walnut Street • Des Moines 2, Iowa

SUPPLY LIMITED

PLEASE GIVE ME A HOME at NO COST!

Your *NEW* Real, Live MINIATURE MONKEY

This cute, little, Miniature Monkey needs a home. It is so small you can carry it in your pocket or hold it in one hand. To get acquainted, I'll send you this live, loveable Miniature Monkey. Simply hand out or mail only 20 get-acquainted coupons FREE to friends or relatives and help us get that many new customers as per our premium letter. I enjoy my tiny pet so much that I'm sure you'll love one, too. **Please send me your favorite snapshot, photo or negative when writing for your Miniature Monkey. We will make you a beautiful 5 x 7 inch enlargement** in a "Movietone" frame and you can tell friends about our hand colored enlargements when handing out the coupons. Send today and pay postman only forty-nine cents and a few cents for our c.o.d. service plus postage on arrival. Your original returned. **Also include the color of hair and eyes with each picture** so I can give you our bargain offer on a second enlargement artfully **hand colored in oils** for greater beauty, sparkle and life. Limit of 2 to any one adult. SEND TODAY for your 20 FREE coupons to hand out and please include your name, address and favorite snapshot. Our supply of Miniature Monkeys is limited. Mrs. Ruth Long, Gift Manager.

I would like to receive the Miniature Monkey. Please send me premium letter and 20 coupons to hand out free. Enclosed find .....snapshots or negatives for enlarging. (Limit of 2).

Color of Hair..... Color of Eyes.....

Name.....

Address.....

City..... State.....

DEAN STUDIOS Dept. X-634, 913 WALNUT STREET DES MOINES 2, IOWA

Archie's Pal

Jughead

"Take Two"

HOLD IT, JUG! THAT LOOKS FINE!

JUGGIE, WOULD YOU POSE FOR *ME*?

GO AHEAD, RONNIE! SHOOT!

OH, I'M AFRAID I'LL NEED MORE THAN *THAT!*

I'VE GOT A MOVIE CAMERA!

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DO I READ YOU RIGHT? YOU EXPECT ME TO ***MOVE?*** TO PERFORM? TO ACT?

YOU THINK I'M ACTUALLY GOING TO PUT ON THESE SUICIDE SLATS?--- LIKE THIS?

YOU EXPECT ME TO GRAB THIS BAR AND TAKE OFF LIKE A BIG BIRD?

I SHOULD RISK LIFE, LIMB, AND THE PURSUIT OF HAPPINESS JUST SO ***YOU*** CAN SHOOT SOME....

BRRRP!

BRRRP!

R-R-R-R-R-ROAR

BETTY! STOP THE BOAT! HE CAN'T WATER SKI!

WELL, I THINK HE'D BETTER LEARN FAST!

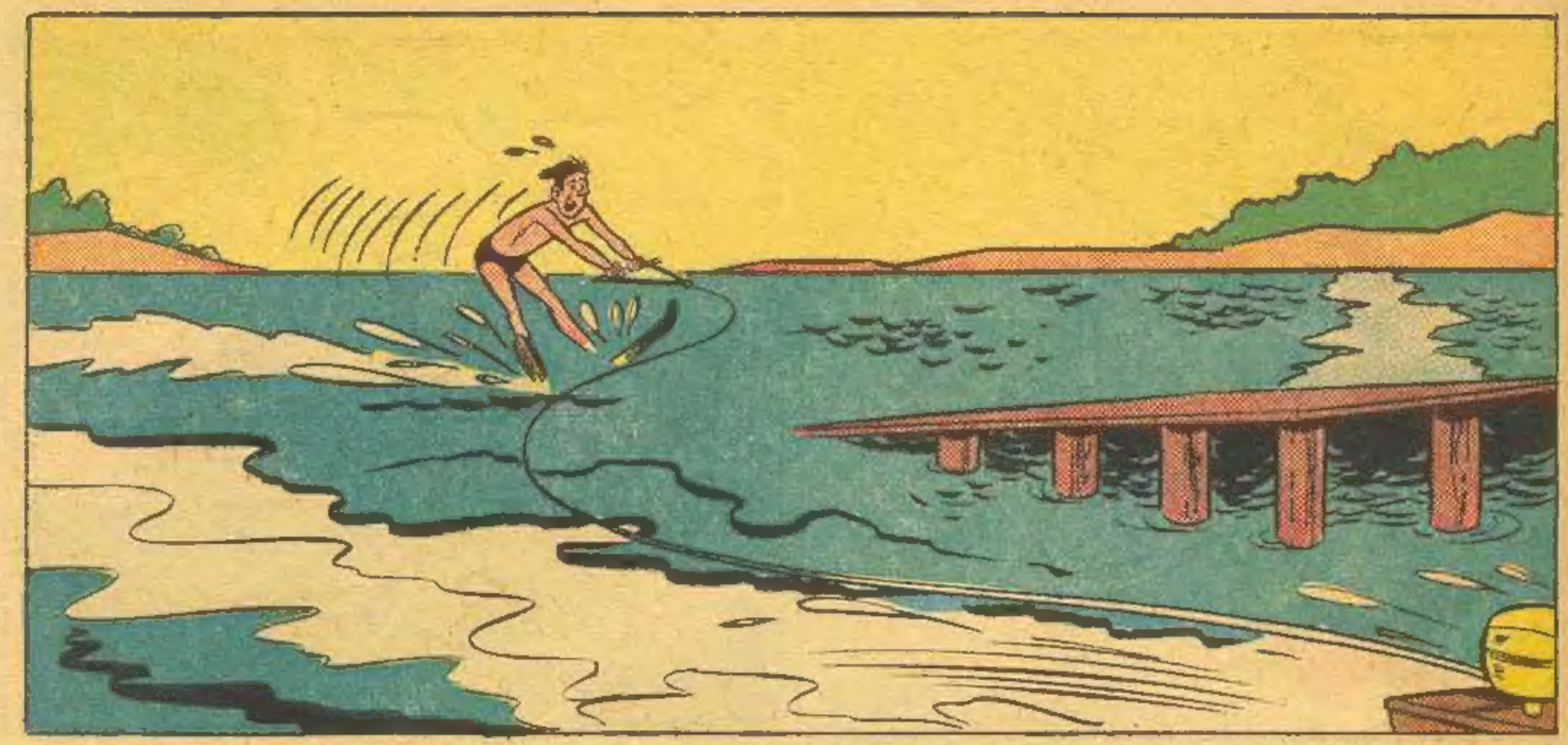
BETTY! WHO'S DRIVING?
NOBODY!

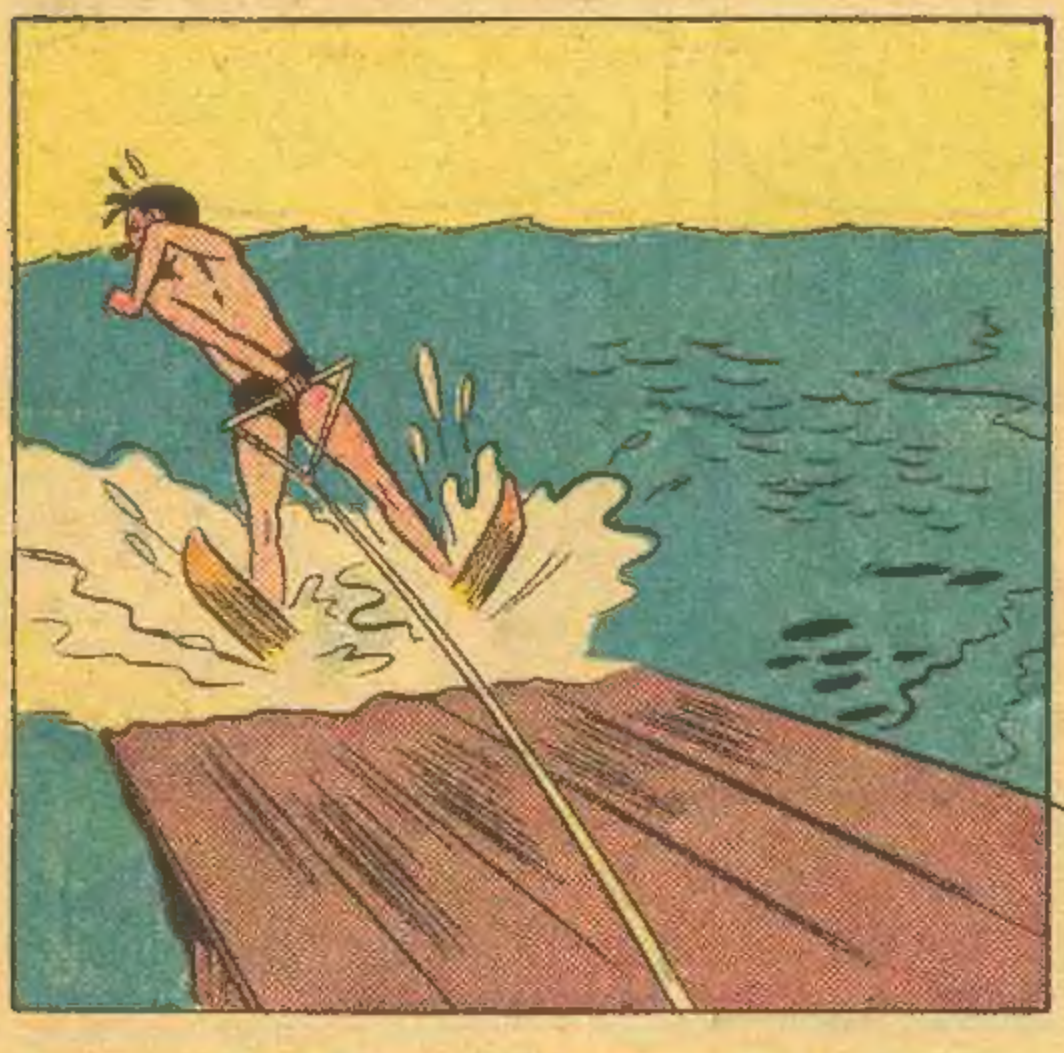
MY BAG CAUGHT IN THE THROTTLE AND PULLED IT OUT!

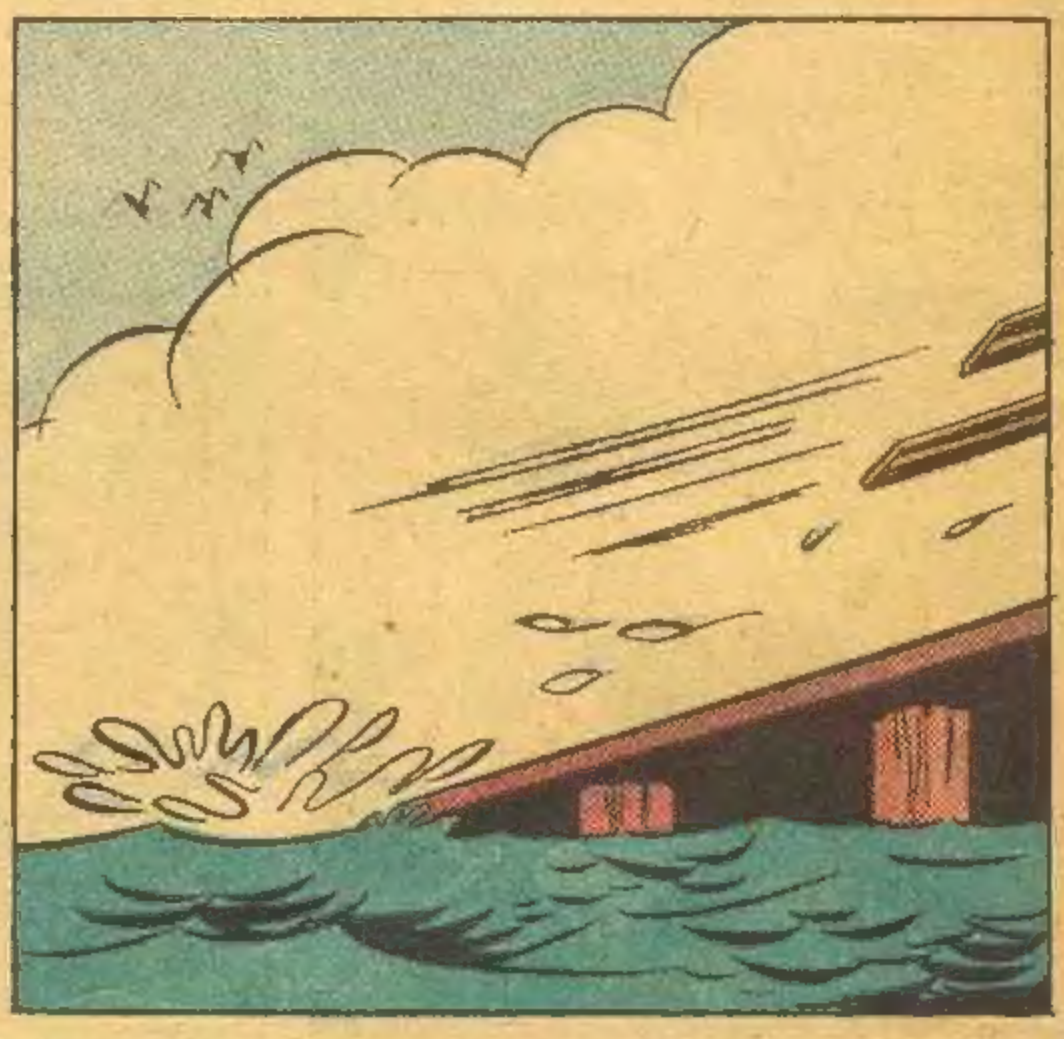
IT STARTED SO FAST, I GOT THROWN CLEAR!

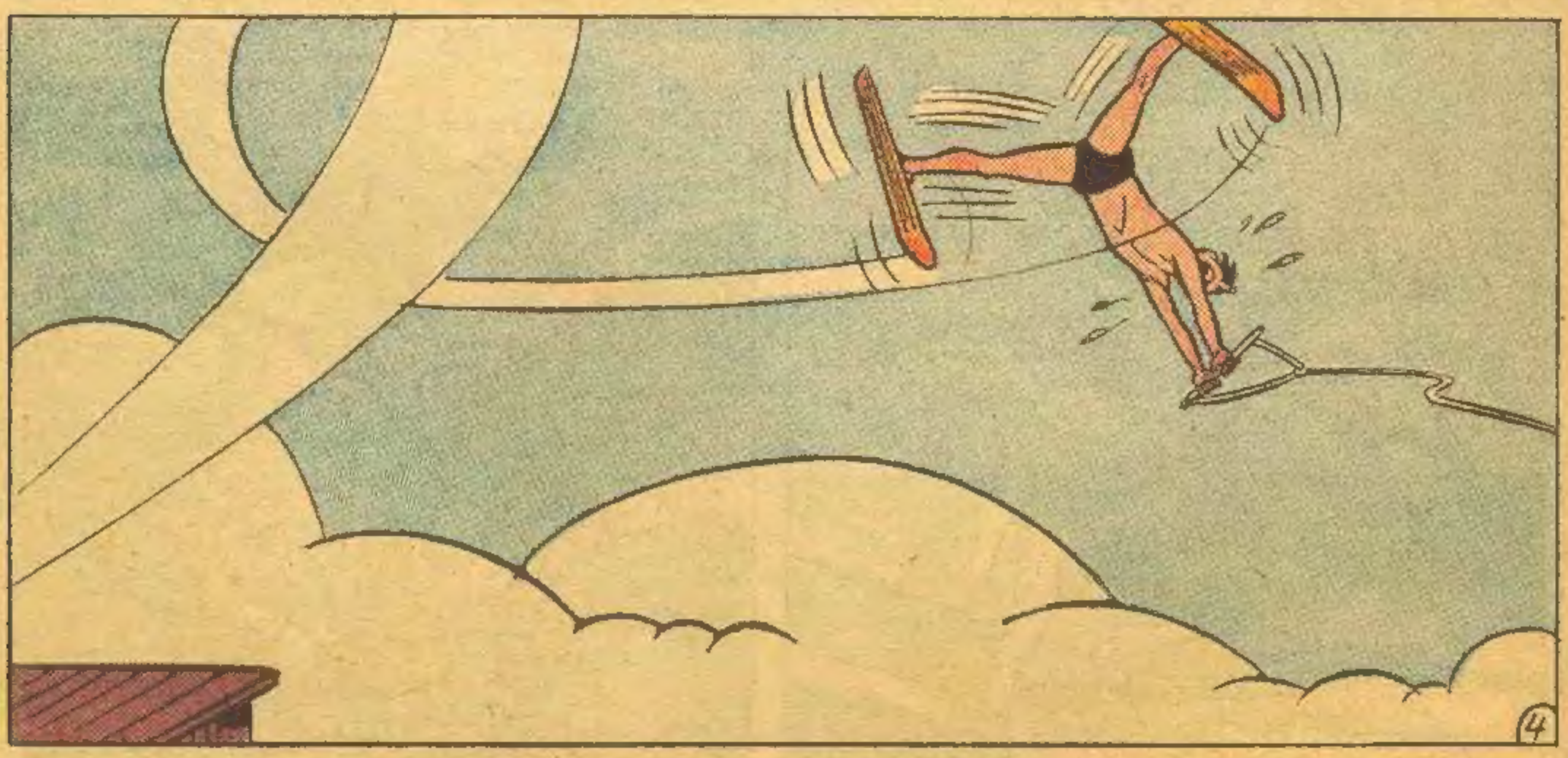
IF I HAD ANY SENSE I'D JUST LET GO OF THIS BAR!

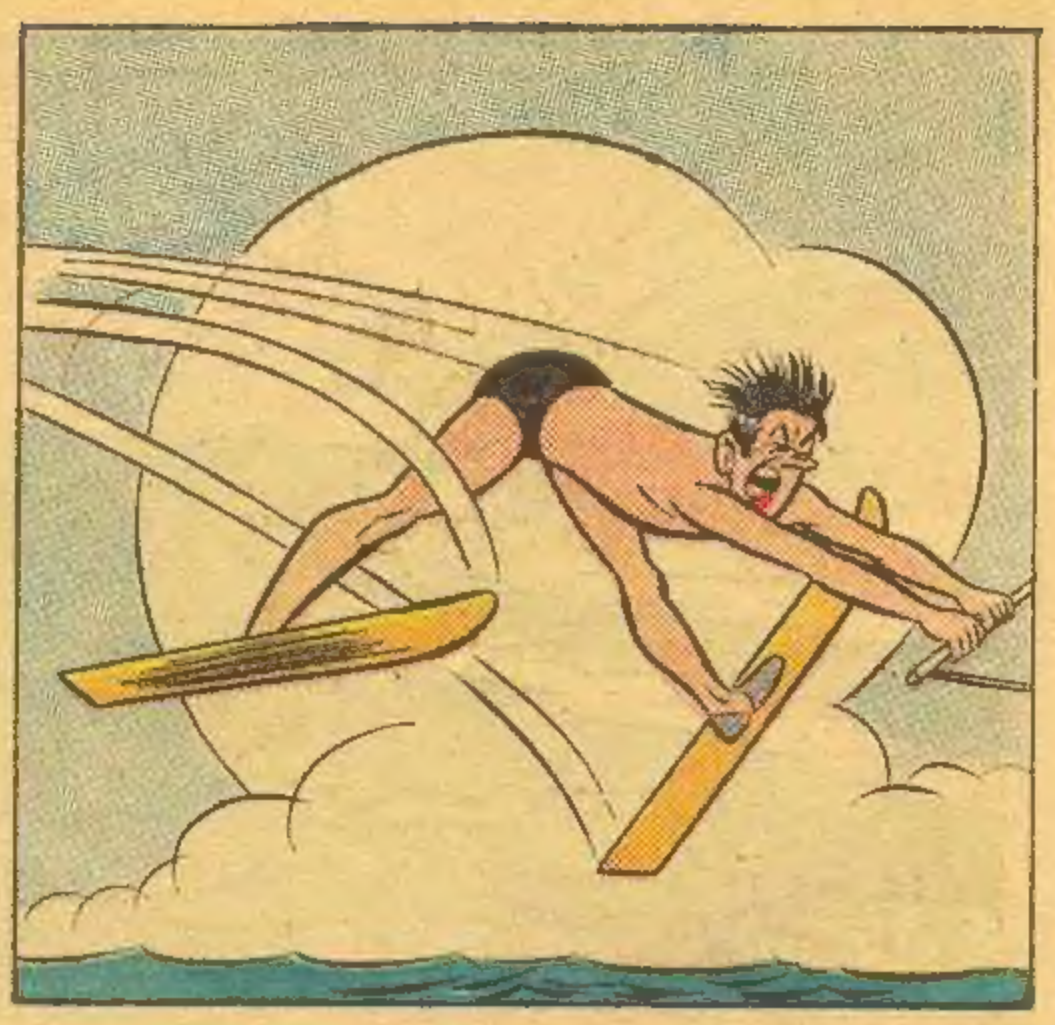
IF SOMEBODY WAS HERE TO PRY MY FINGERS LOOSE!
3



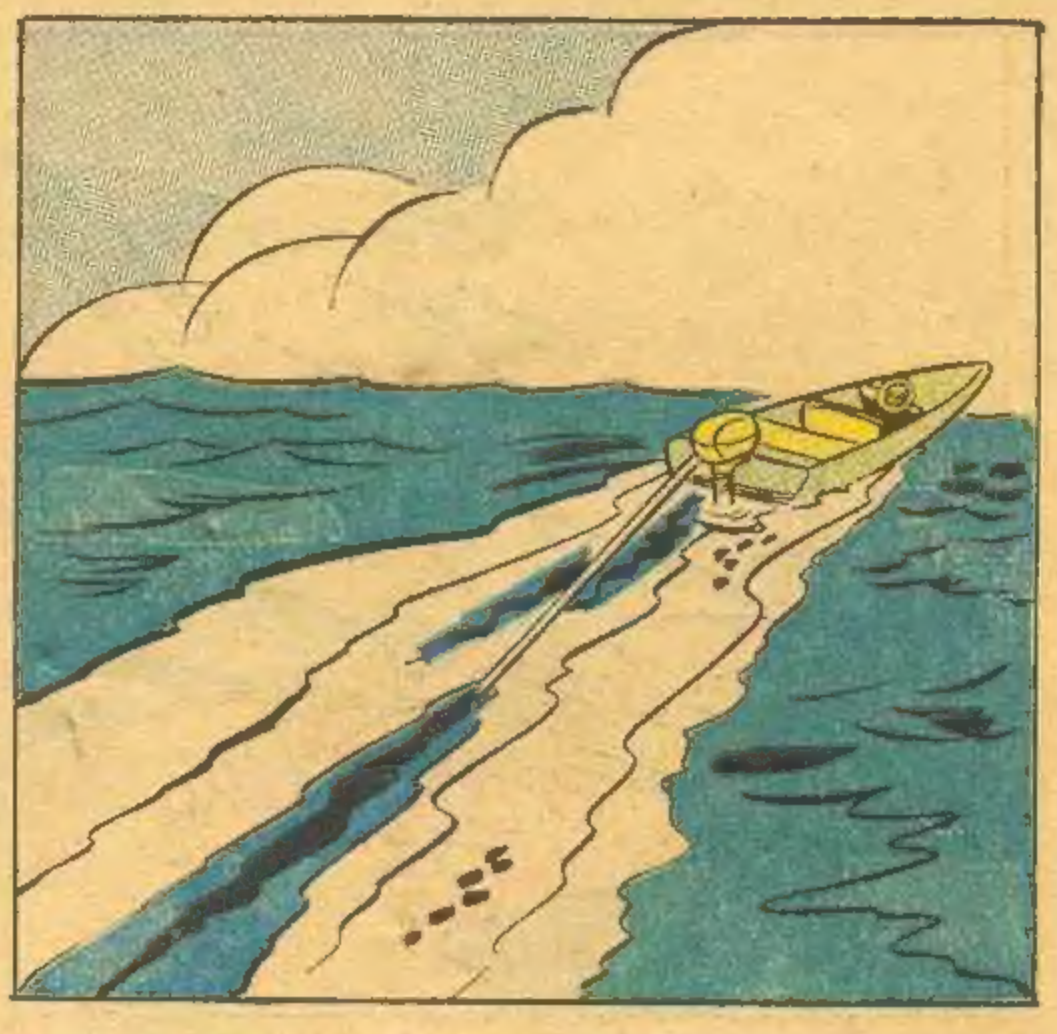


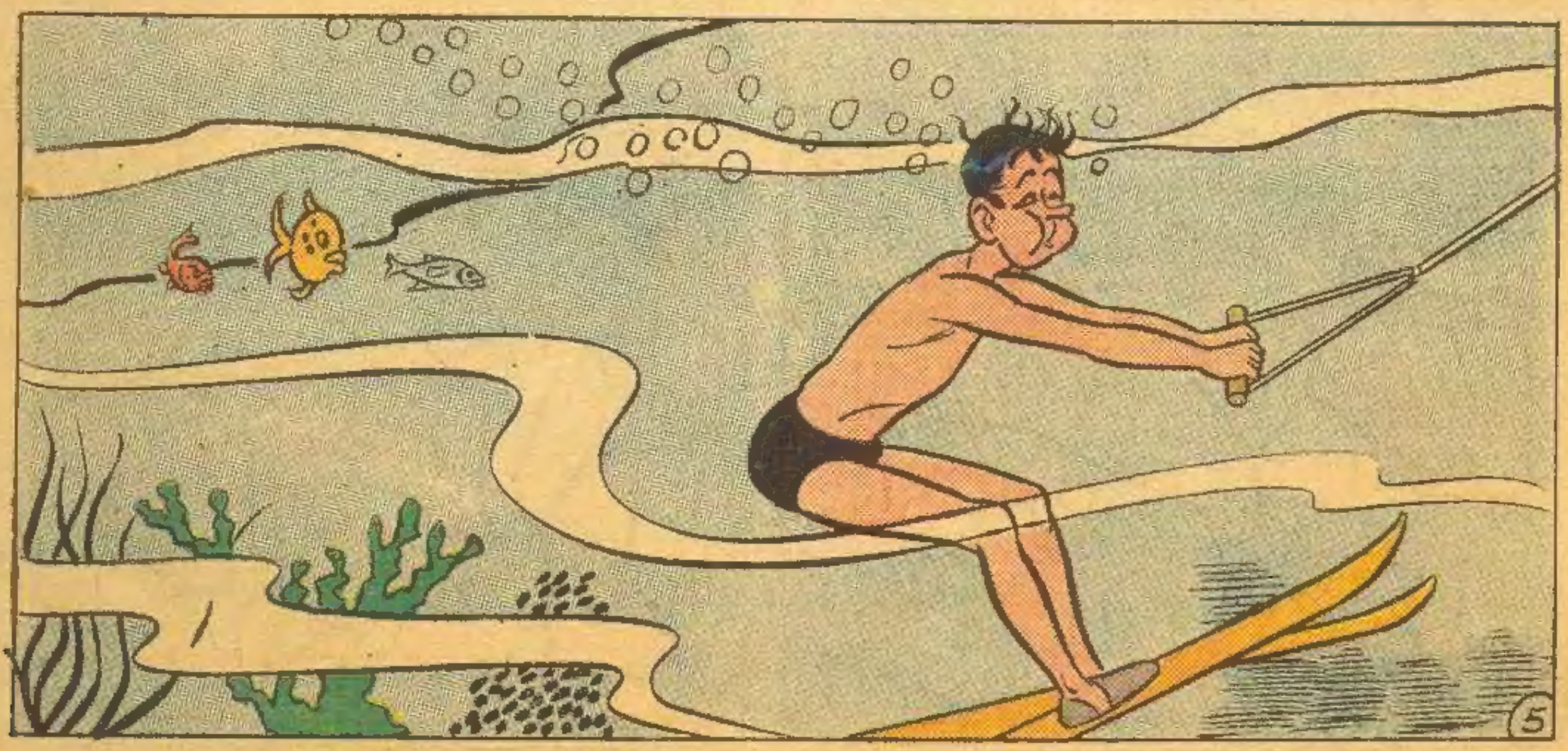






SPLOOSH!




5

THUMP!

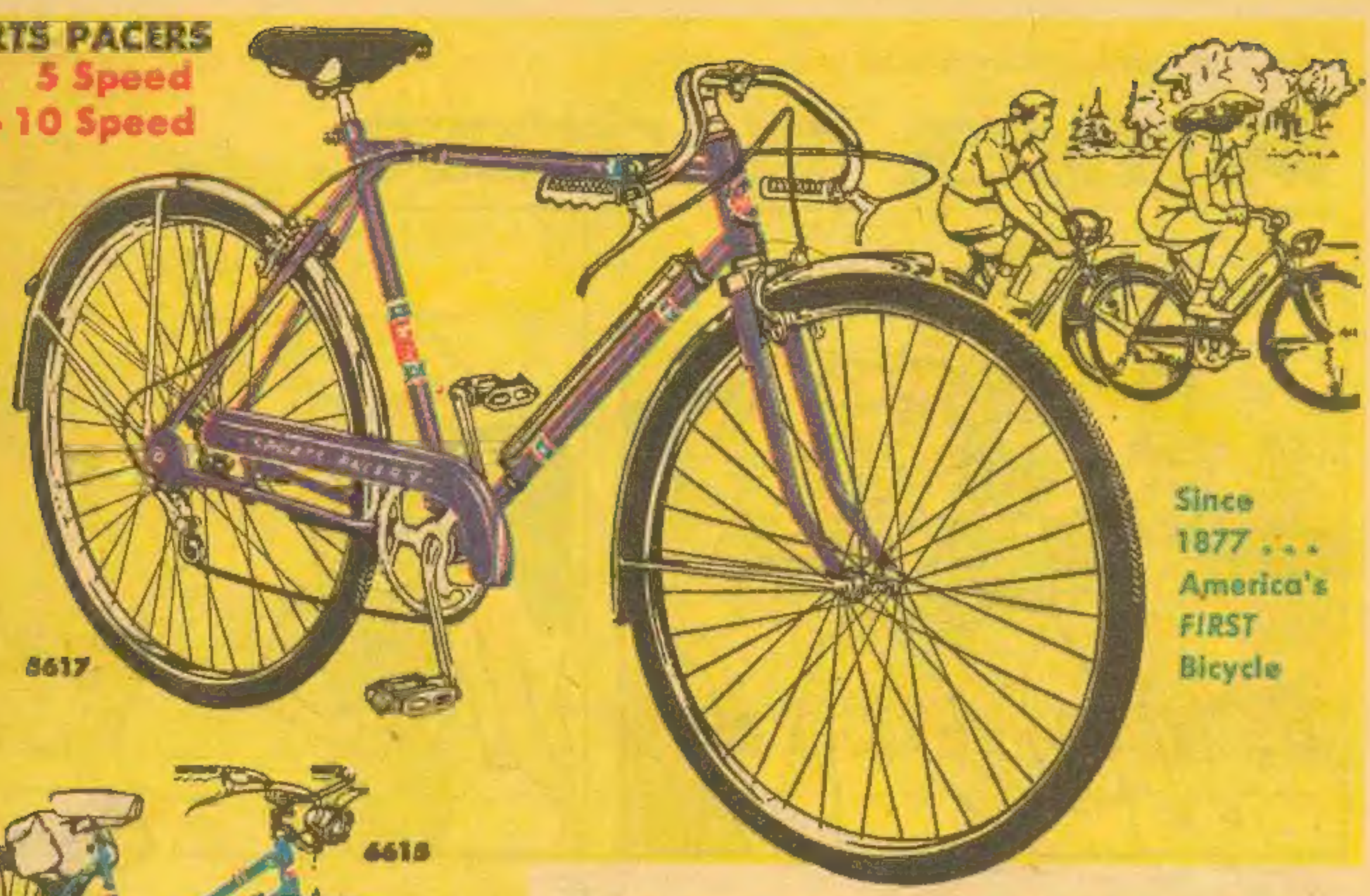
WHUMP

WONDERFUL! MAGNIFICENT! THAT WAS *MORE* THAN I'D HOPED FOR!

NOW *THIS* TIME, WHEN YOU DO IT FOR THE *CAMERA*... *SMILE* AS YOU GO BY!

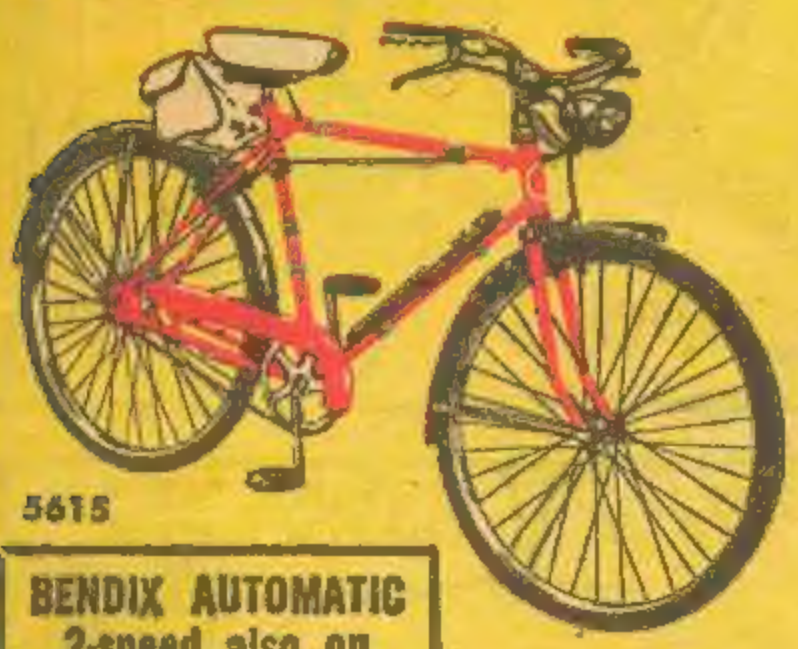
END

SPORTS PACERS
Y— 5 Speed
X— 10 Speed



Since 1877 . . . America's *FIRST* Bicycle

Boys' and Girls'
SPORTS SUPER III

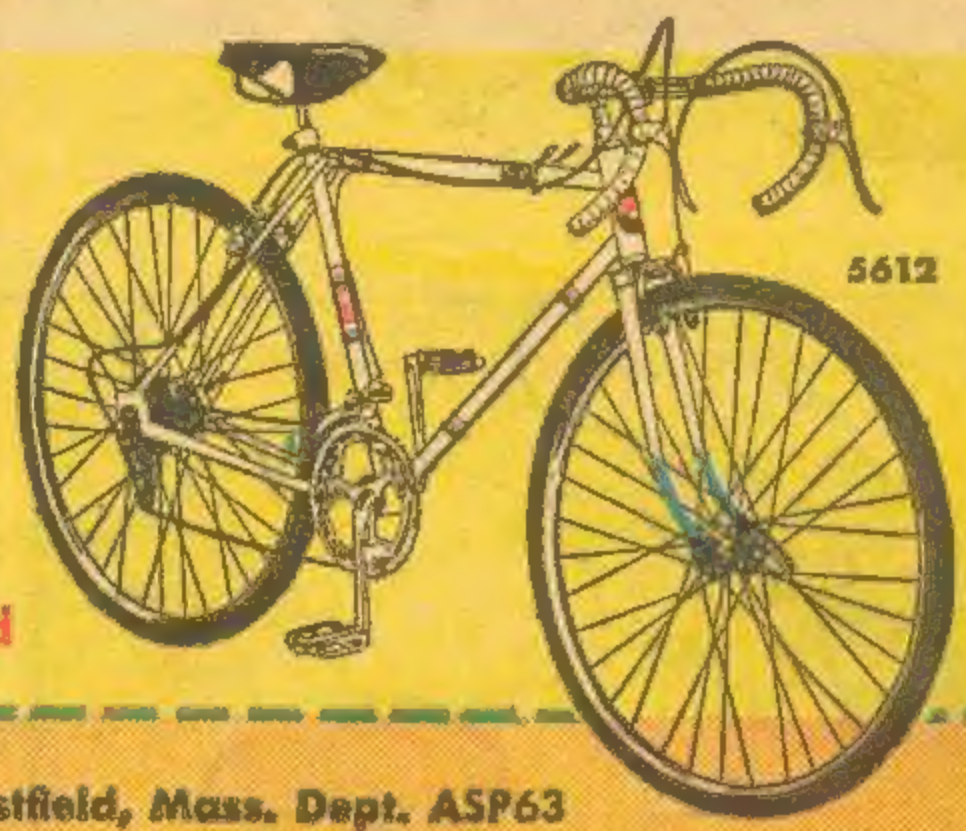


BENDIX AUTOMATIC
2-speed also on Middleweight models

MULTI-SPEEDS?
Columbia HAS 'EM

1-2-3-5 and 10 Speeds

Thirteen dazzling, racy Lightweights with all the most-wanted speed-shifts and features. Built the Columbia way for easy pedaling and trouble-free enjoyment. Boys' and Girls' models in 26″ and 24″ wheel sizes.



Exciting New
RACER X 10 Speed

BIG FREE COLOR FOLDER

COLUMBIA BICYCLES, Westfield, Mass. Dept. ASP63

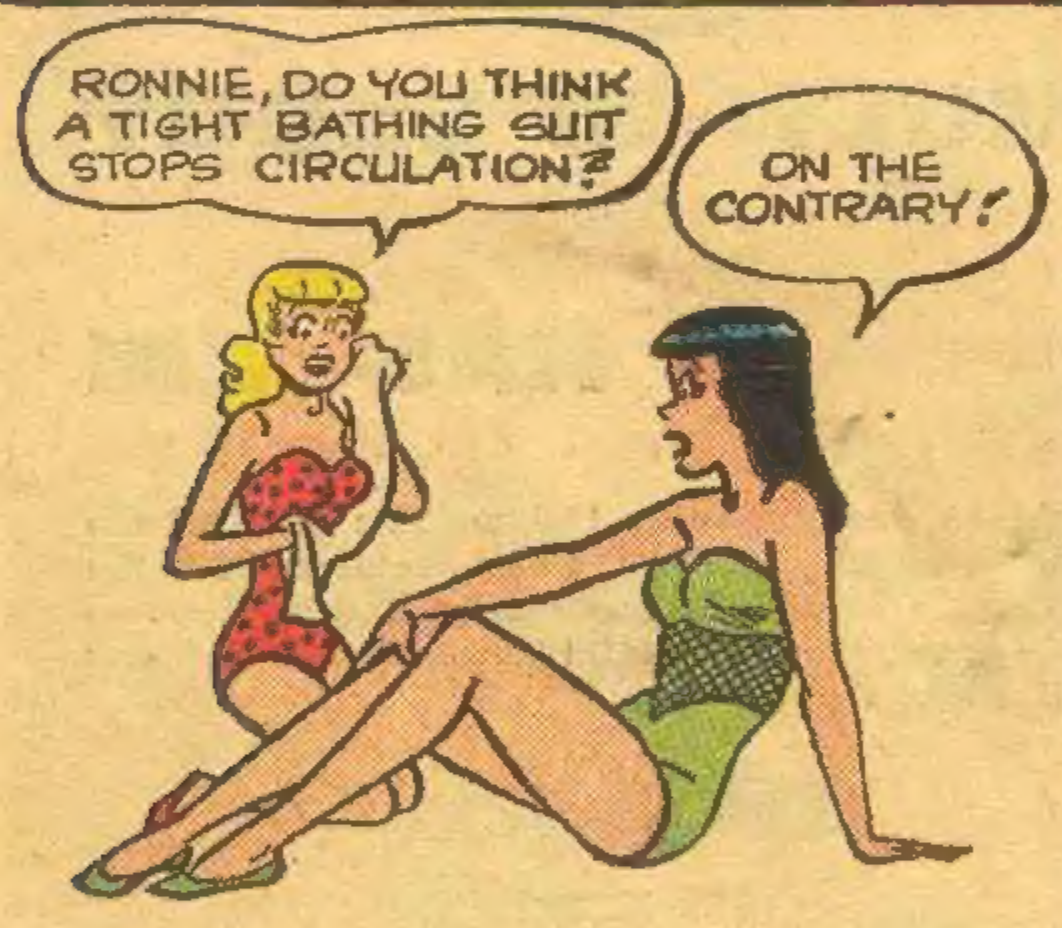
Please rush color folder to:

Name .....

Street Address .....

City ..... **State** .....

SUMMER MADNESS



WASN'T IT NICE OF DADDY TO TRUST YOU WITH THE BOAT!

HMPH! DO YOU CALL THIS "TRUSTING" ME?

WHY, WHAT'S WRONG?

WHY IS JUGHEAD ALWAYS STRETCHED OUT ON THE POOP DECK?

BECAUSE I'M ALWAYS POOPED!

I SAY IT'S IMPOSSIBLE TO WORK AND HAVE FUN AT THE SAME TIME!

AND JUGHEAD PROVES YOU WRONG!

SEE?

AL'S SKIN DIVING EQUIPMENT FOR RENT

END

132 PIECES

2 Complete Modern Navies in Gray and Green

SCALED IN 3-D

ALL PLASTIC - UP TO 5" LONG

Numerically classified below

NUCLEAR NAVAL BATTLE GAME!!

An action packed thrill a minute game. Each Commander maneuvers every ship with authentic tactics and controls sonar, mine laying, torpedo runs, plane launchings and ship to ship combat.

A COMPLETE GAME $1.50

132 PIECE NAVIES

GIANT BATTLE AREA

2 GYRO INDICATORS

SIMPLE DIRECTIONS

A COMPARISON CHART of the two most powerful Navies in the World - United States and Russia

CONVOY TERROR

FLEET

2 AIRCRAFT CARRIERS* 4 DESTROYERS
12 HEAVY CRUISERS*-** 8 DESTROYERS*
2 HEAVY BATTLESHIPS 2 LIGHT CRUISERS*
2 DESTROYER FRIGATES*-**
6 DESTROYER LEADERS*
4 DESTROYER ESCORTS

AUXILIARIES

20 PLANES 8 MINES 10 P.T. BOATS
2 MINE SWEEPERS 8 MINE LAYERS
20 CARGO SHIPS 12 SUBMARINES**

* Missiles ** Nuclear
(For toys only see coupon)

FIVE STAR TOYS SORRY NO C.O.D.'s
Rego Park 74, N.Y., Dept. 100-JJ

Please send me the item(s) I have checked. I have enclosed the correct amount.

☐ 132 TOYS ONLY @ $1.15
☐ COMPLETE GAME @ $1.50
☐ Special! Complete game and 132 extra toys (total of 264 toys) @ 2.50 ppd

Satisfaction guaranteed or return for full refund within 10 days.

NAME .....

ADDRESS .....

CITY ..... STATE ..

GAME: Canada $2.00, Eng 13 -, Aust 16 -
Cash or International Postal M.O.

AMERICA'S MOST EXCITING WAR GAME

ONLY $1.00 PLUS POSTAGE

New Improved

TASK FORCE

REG. U.S. PATENT OFFICE

2 GIANT BATTLEFIELDS a total size of 3 square feet. (5 x islands in the Pacific Ocean coast fully colored)

88 PIECE TASK FORCE IN GRAY & GREEN

4 A[illegible] CARRIERS 25 P[illegible]
4 C[illegible] 8 DES[illegible]S
4 B[illegible]TLESHIPS 4 HEADQUA[illegible]S
[illegible]NKS WITH MOVEABLE TURRETS
24 PILL BOXES

[illegible] are authentically scale[illegible] ally proportioned to [illegible] (Not toys only [illegible] ships or [illegible])

375 RED MARKERS—enough to record the most savage bombings and shellings.

Simple directions etc. for 2 or 4 players, from 8 to 80 who enjoy being armchair generals.

Tension runs high as ship for ship scale battle looms with [illegible] land, sea and air. The team [illegible] to stay up, every plane has its [illegible] and direct hit (sinking will be the only battle survivor!

There is no imagination necessary here!! You get the equipment, the [illegible] and the rules on how to Locate, Occupy and Destroy the enemy [illegible] actually played and [illegible] enjoyed by [illegible]

HELEN OF TOY, CO. NO C.O.D.'s
REGO PARK 74, NEW YORK Dept. 37-JJ

88 TOYS ONLY—75c ppd. ☐

BOTH!! Complete game and 88 extra toys (total of 176 toys)—$2.00 ppd. ☐

NAME .....

ADDRESS .....

CITY .....ZONE.....STATE.....

Canadians: Both, 2.20 cash or Int'l Postal M.O.

HELEN OF TOY, CO. NO C.O.D.'s
REGO PARK 74, NEW YORK Dept. 37-JJ

PLEASE RUSH me . . . complete TASK FORCE game(s) for which I am enclosing $1.00 plus 25c for postage and handling for each game I have ordered. If I am not completely satisfied I may return it within 10 days for a full refund.

NAME .....

ADDRESS .....

CITY .....ZONE.....STATE.....

CANADA: $1.40, ENGLAND: 10/—; AUSTRALIA: 13/— Cash or International Postal M.O.

Jughead

Who Laughs Last

HEY, JUG! YOU'VE GOT YOUR SHOES ON THE WRONG FEET!

WHOSE FEET SHOULD THEY BE ON?

NO! NO! I MEAN YOU'VE GOT THE RIGHT SHOE ON THE LEFT FOOT!

THAT'S BETTER THAN HAVING THE WRONG SHOE ON THE LEFT FOOT!

ONE...TWO... THREE... F-F...

HI, JUG!

HEY! JUG! HOLD IT!

YOU'VE GOT PENCILS IN YOUR EARS!

WHAT?

PENCILS! IN YOUR EARS!

IN THE EARS! EARS!... PENCILS!

SORRY! I CAN'T HEAR A WORD YOU SAY!

YOU SEE, I'VE GOT THESE PENCILS IN MY EARS!

2.

I'LL KILL HIM!

SO HELP ME, I'LL...

HE CAUGHT YOU TOO, EH?

HIM AND HIS MOLDY OLD JOKES!

SOMEDAY! I MEAN IT! SOMEDAY...

WHY NOT NOW?

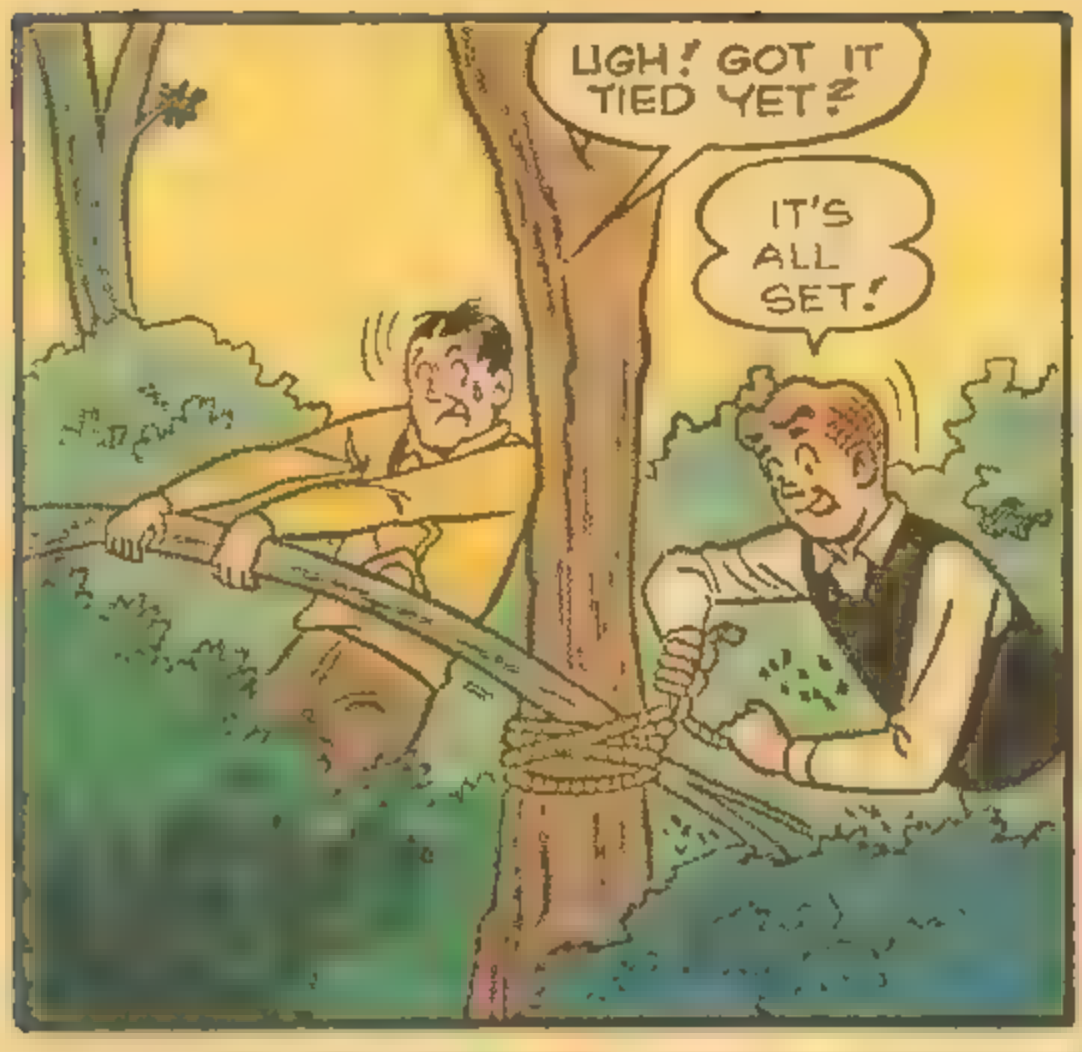
HUH?

WHY DON'T WE PULL AN OLD GAG ON **HIM** FOR A CHANGE?

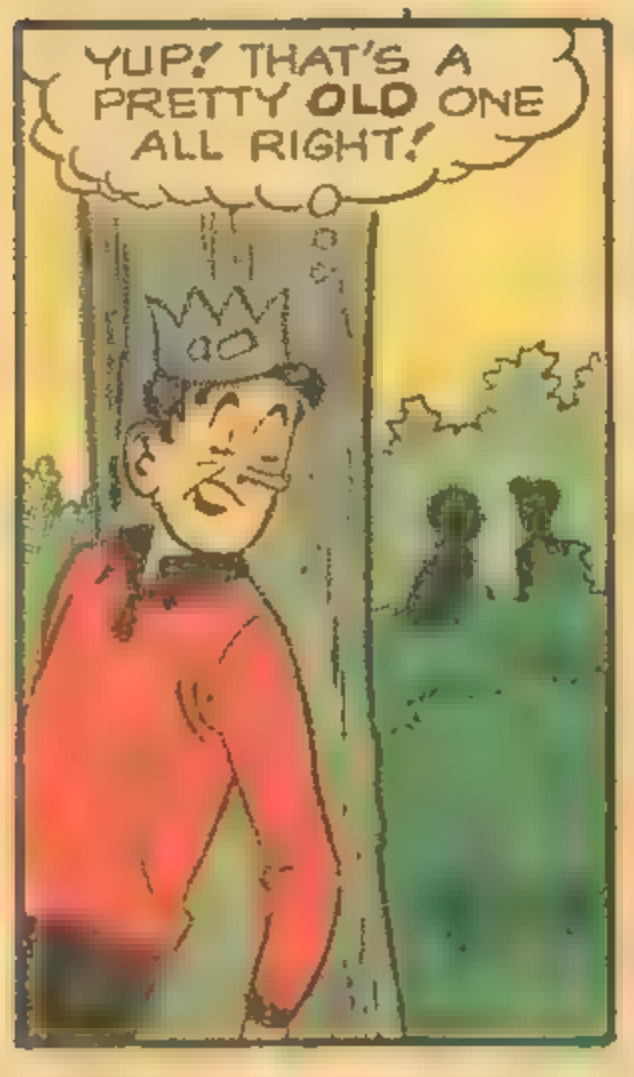
HEY! WHY NOT?

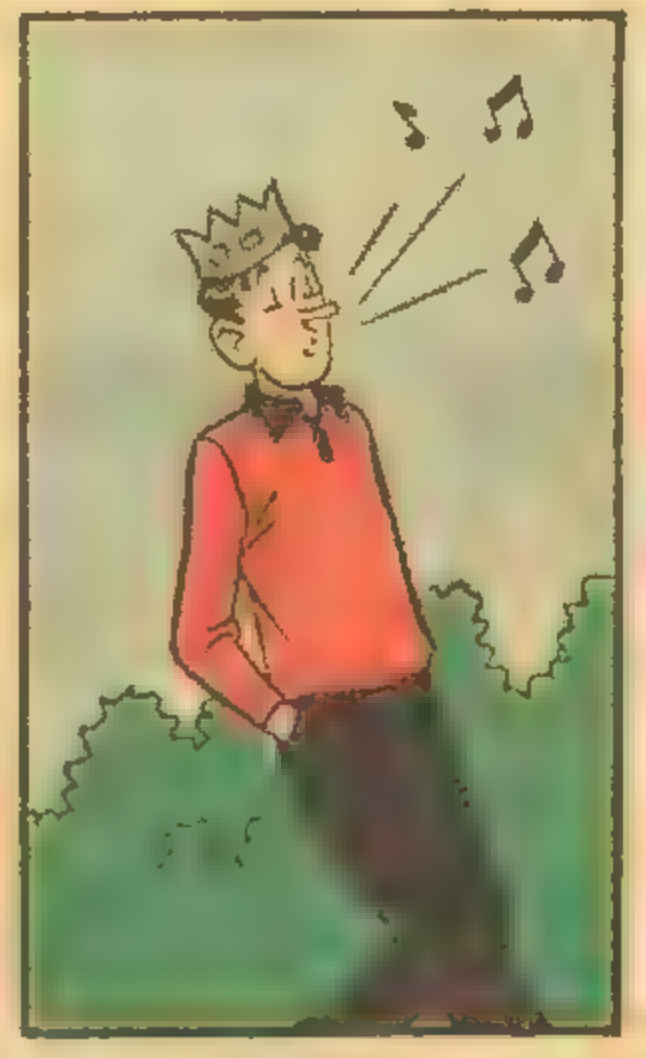
AND I'VE GOT JUST THE GAG!

HELP ME BEND THIS BRANCH BACK!

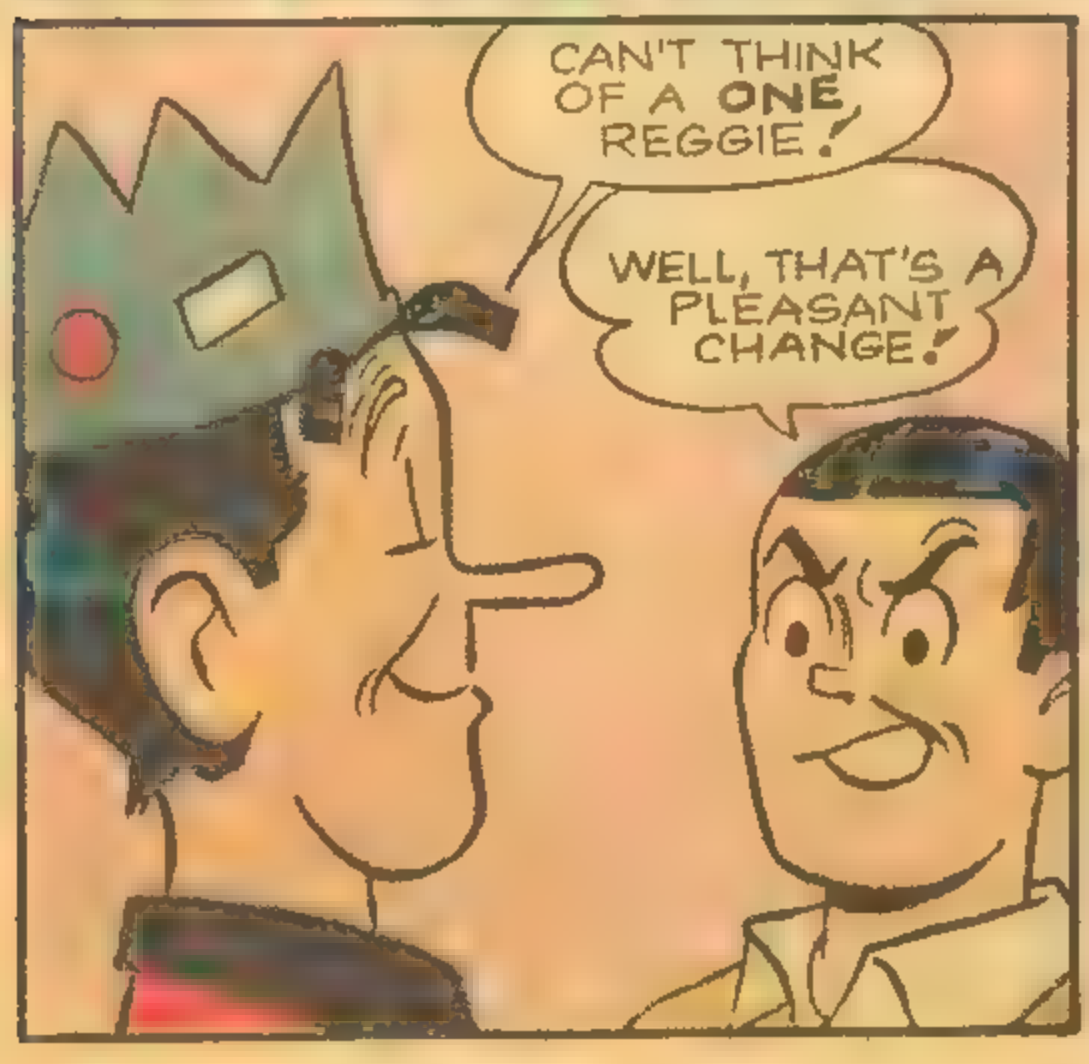

UGH! GOT IT TIED YET?
IT'S ALL SET!

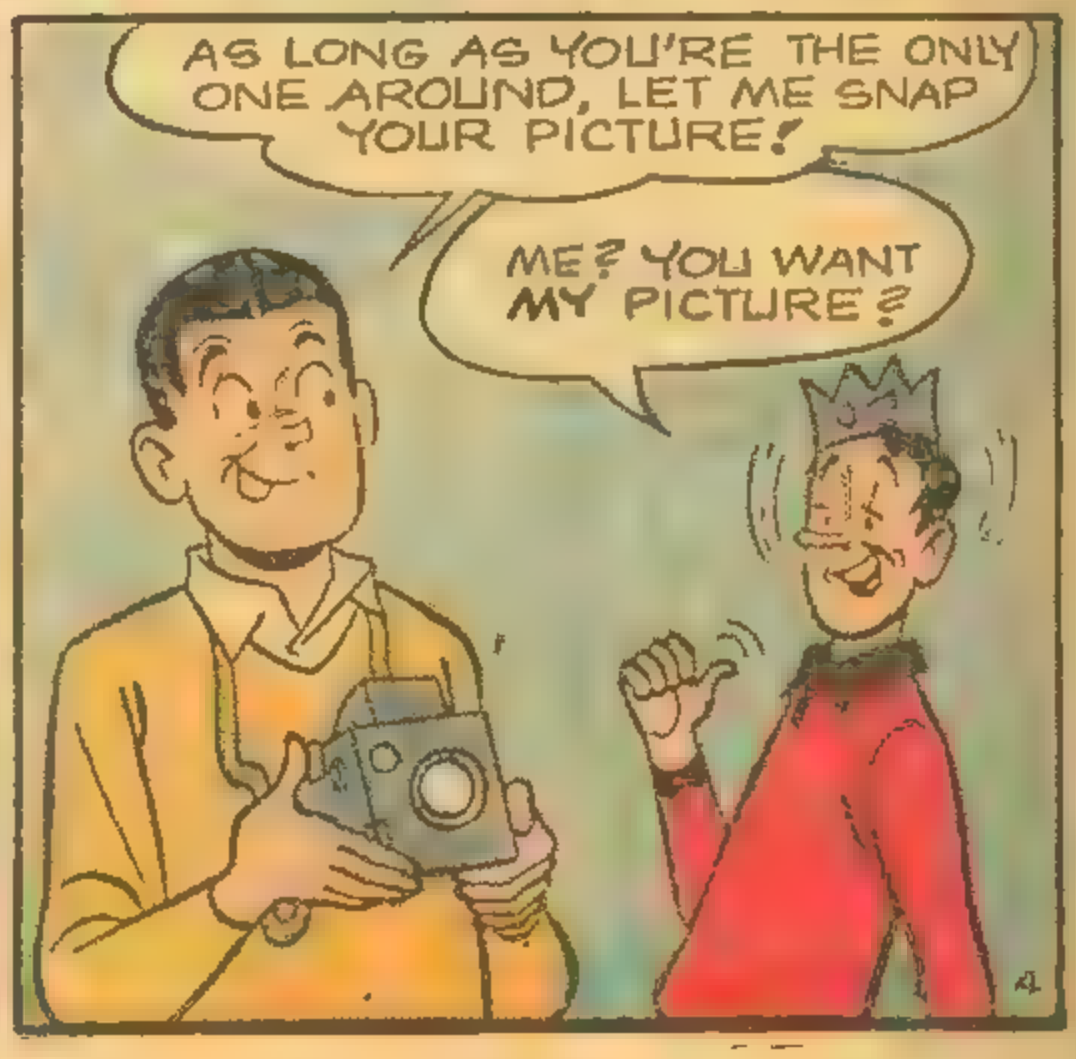
WHEN YOU HEAR THE WORD, "NOW", CUT THE ROPE!
GOT IT!


YUP! THAT'S A PRETTY OLD ONE ALL RIGHT!



WHAT? NO JOKES? NO GAGS? NO FUNNIES?


CAN'T THINK OF A ONE, REGGIE!
WELL, THAT'S A PLEASANT CHANGE!


AS LONG AS YOU'RE THE ONLY ONE AROUND, LET ME SNAP YOUR PICTURE!
ME? YOU WANT MY PICTURE?

HARDLY! I JUST WANT TO TEST MY NEW CAMERA!

FINE! HOW ABOUT THIS?

NO! OVER THAT WAY A BIT!

HERE?

NO! NOW YOU'RE TOO FAR OVER!

BACK A BIT! THAT'S TOO FAR FORWARD!

NOT SO FAR! THAT'S BACK TOO FAR!

NO! NO! NO! YOU'RE MISSING THE SPOT EVERY TIME!

BOY! YOU PHOTO-GRAPHERS ARE FUSSY!

SHOW ME WHERE YOU WANT ME TO STAND!

RIGHT HERE!

THERE?

YES!

YOU MEAN NOW!

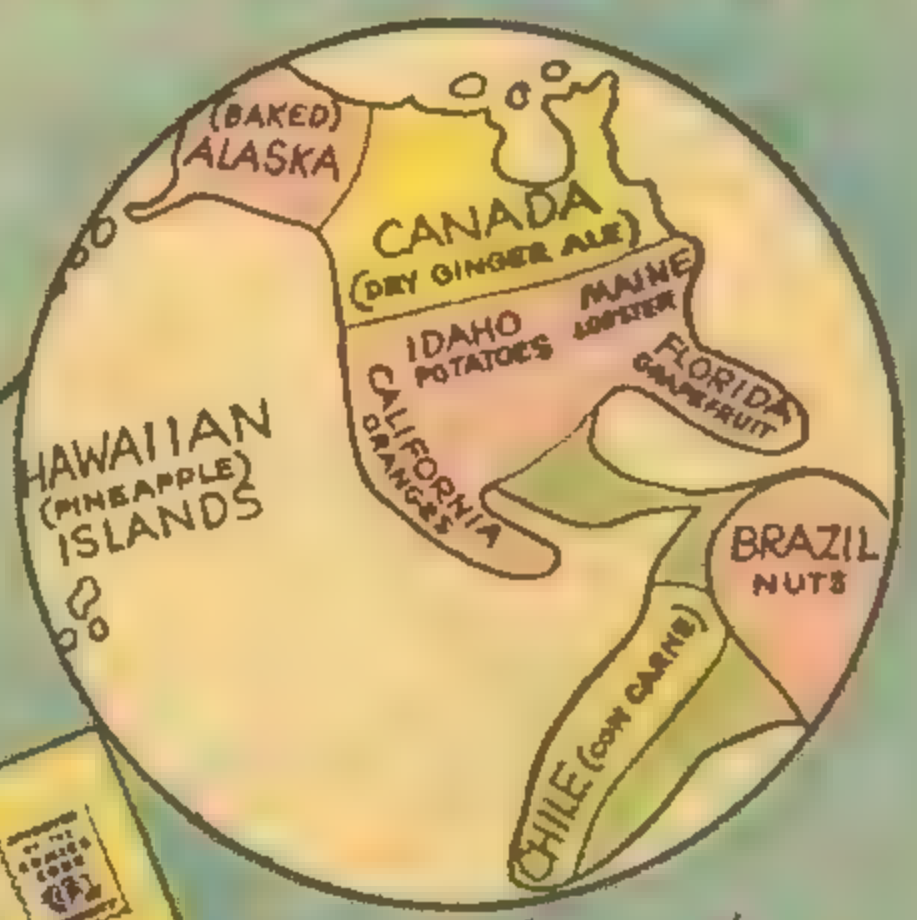
WHOMP

ULP! WHAT HAPPENED??

I CAN'T HEAR YOU ARCH! I'VE GOT THESE PENCILS IN MY EARS!

WHAT A WORLD!

IT'S A PLACE WHERE THINGS HAPPEN!-- CRAZY THINGS THAT COULD ONLY HAPPEN IN THE WORLD OF *JUGHEAD!*



IT'S A WORLD OF *LAUGHS!*

DON'T MISS LAUGHING YOUR WAY THROUGH JUG'S ZANY ADVENTURES IN HIS LATEST ARCHIE GIANT SERIES MAGAZINE!

ORDER YOURS *NOW!*

THE WORLD OF JUGHEAD #24
ROOM 603, 241 CHURCH ST.
NEW YORK 13, N.Y.

ENCLOSED PLEASE FIND 25¢ IN COIN (35¢ IN CANADA) FOR WHICH YOU WILL SEND ME *THE WORLD OF JUGHEAD #24* AS SOON AS IT IS OFF THE PRESSES.

NAME (PLEASE PRINT) _____ AGE _____

ADDRESS _____

CITY _____ STATE _____

Archie's Pal

Jughead

Watch the Birdie

JUG!-JUG!-I SEE A YELLOW CRESTED TORSO TWITCHER!

I CAN'T FIND IT IN THE BOOK, ARCH!

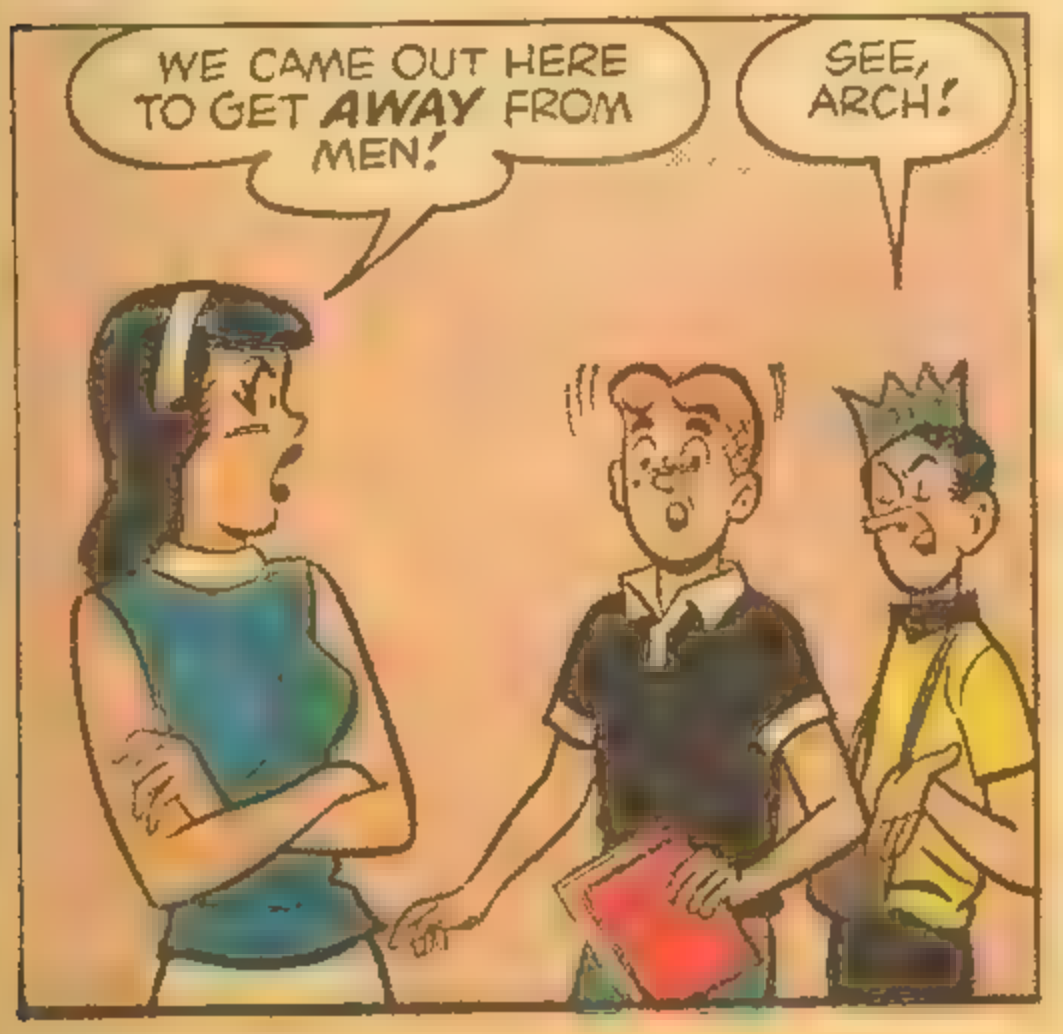
BIRD WATCHING

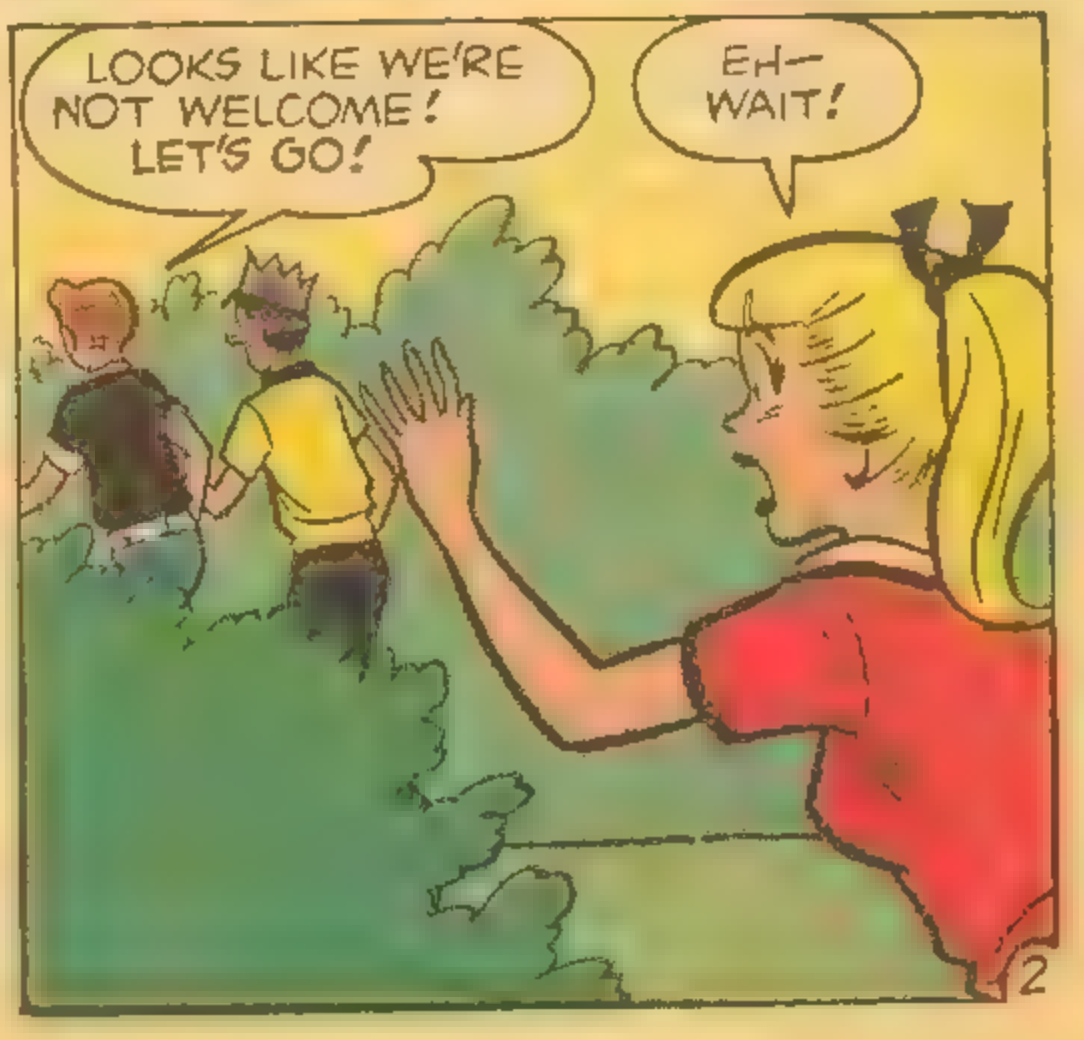
HOW ABOUT A LONG STEMMED, BLACK CAPPED CURVE TOSSER?

LET ME SEE THOSE GLASSES!

WE'RE HERE TO WATCH BIRDS, NOT GIRLS!
WE CAN'T BE IMPOLITE!

HI, GIRLS!—LOOK WHO'S HERE!
(GROAN)—OH, NO!


WE CAME OUT HERE TO GET AWAY FROM MEN!
SEE, ARCH!


LOOKS LIKE WE'RE NOT WELCOME! LET'S GO!
EH—WAIT!

ACTUALLY, WE'VE BEEN AWAY FROM MEN FOR OVER AN HOUR!

HOW MUCH SOLITUDE CAN A GIRL *TAKE*?

C'MON, ARCH!—LET'S GET BACK TO OUR BIRD WATCHING!

ER—NO!—I THINK I'LL STICK AROUND HERE, JUG!

WE DIDN'T SEE MANY BIRDS ANYWAY!

WHAT DO YOU MEAN? WE SPOTTED OVER A DOZEN SPECIES!

WELL, ANYWAY, IT SEEMS LIKE AN INVASION OF THEIR PRIVACY!

AFTER ALL, I WOULDN'T WANT *THEM* WATCHING *ME!*

HMPH!—EVERYTIME HE GETS NEAR FEMALES, HE ACTS *SILLY!*

THAT WAS PRETTY FUNNY—WHAT YOU SAID!

—ABOUT THE BIRDS WATCHING *ME*?

HMM?

"INVASION OF PRIVACY"! BAH!—HE ACTS LIKE SOME SORT OF A NUT!

SPLASH! SPLASH!

TWEET TWIT TWIT TWIT TWEET SCRAW! SCREECH! SCREECH!

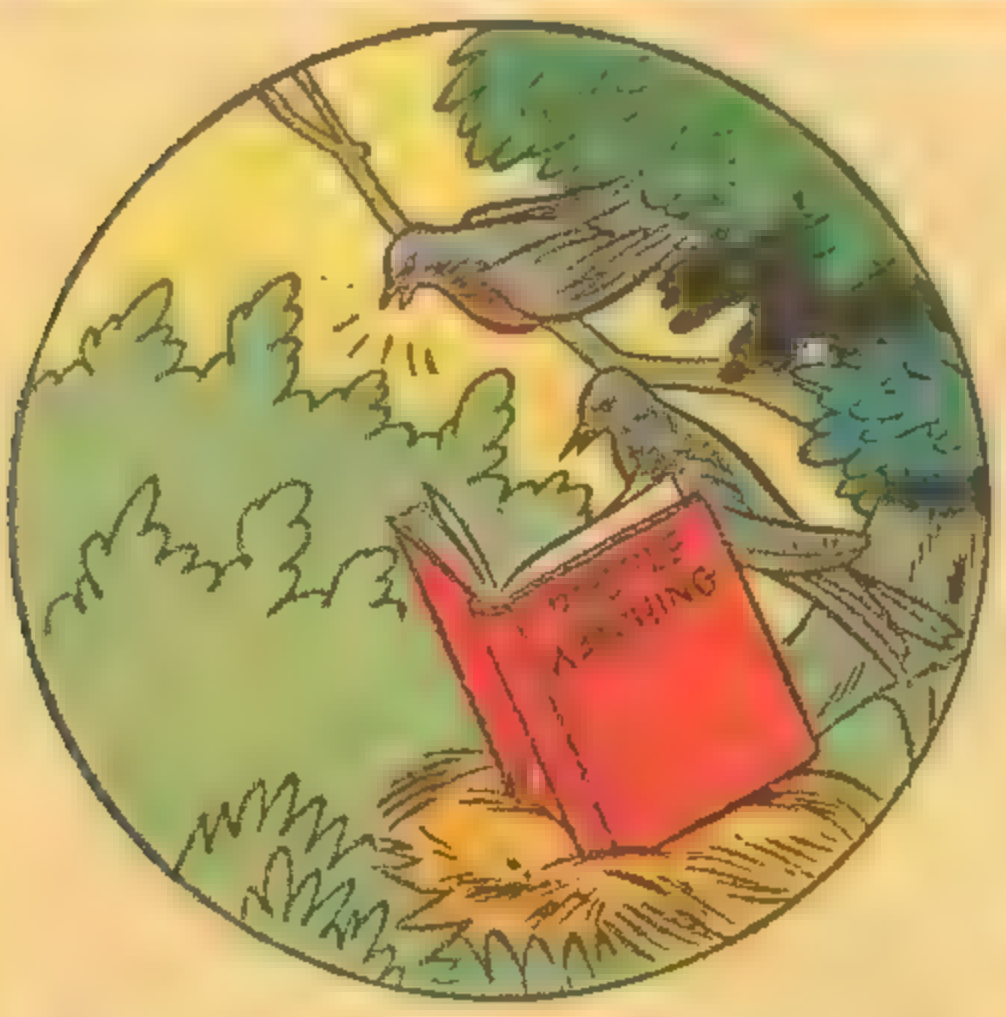
W-ELL, MAYBE ***SOME*** OF THEM ARE MORE MODEST THAN OTHERS!

TWEET! TWIT! TWIT! SCREECH!

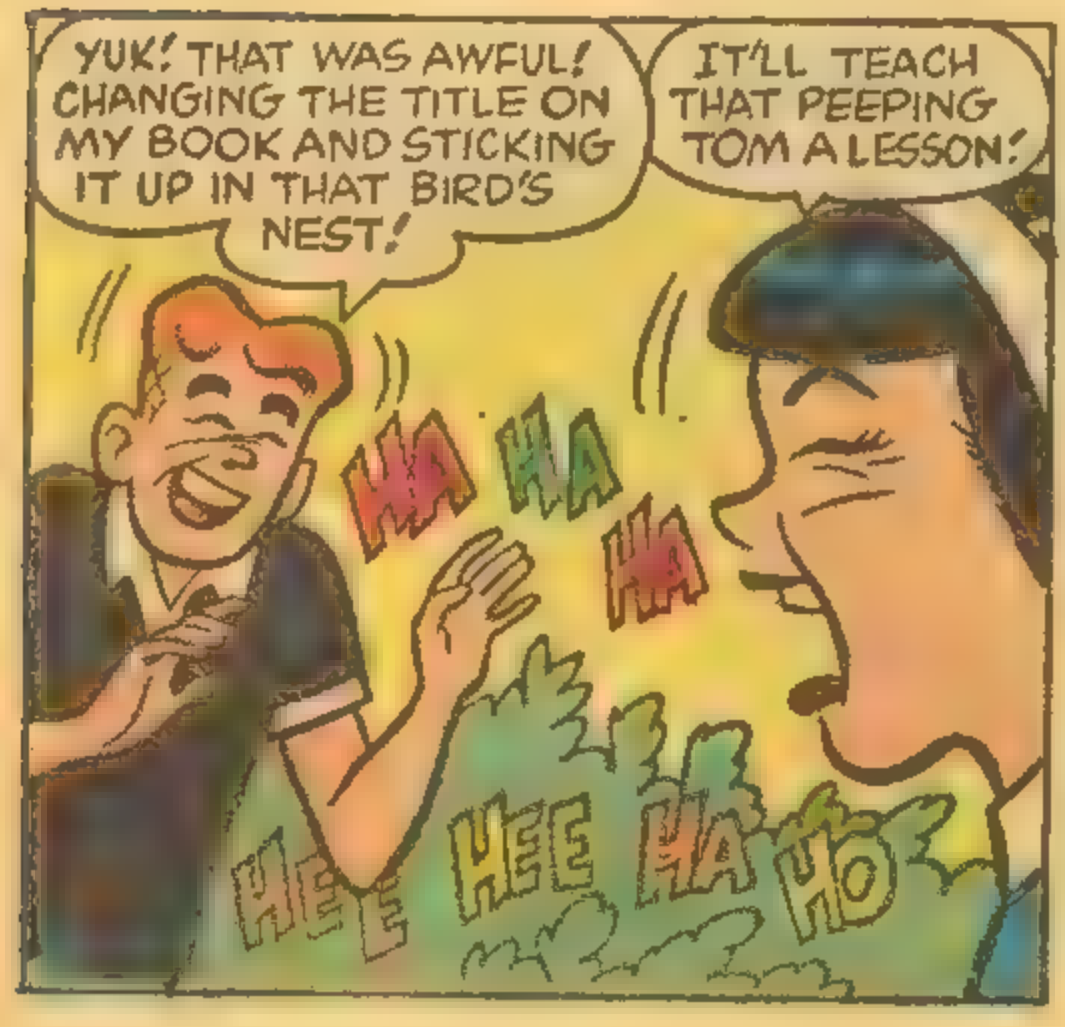
OH-OH!—THEY SOUND EXCITED!

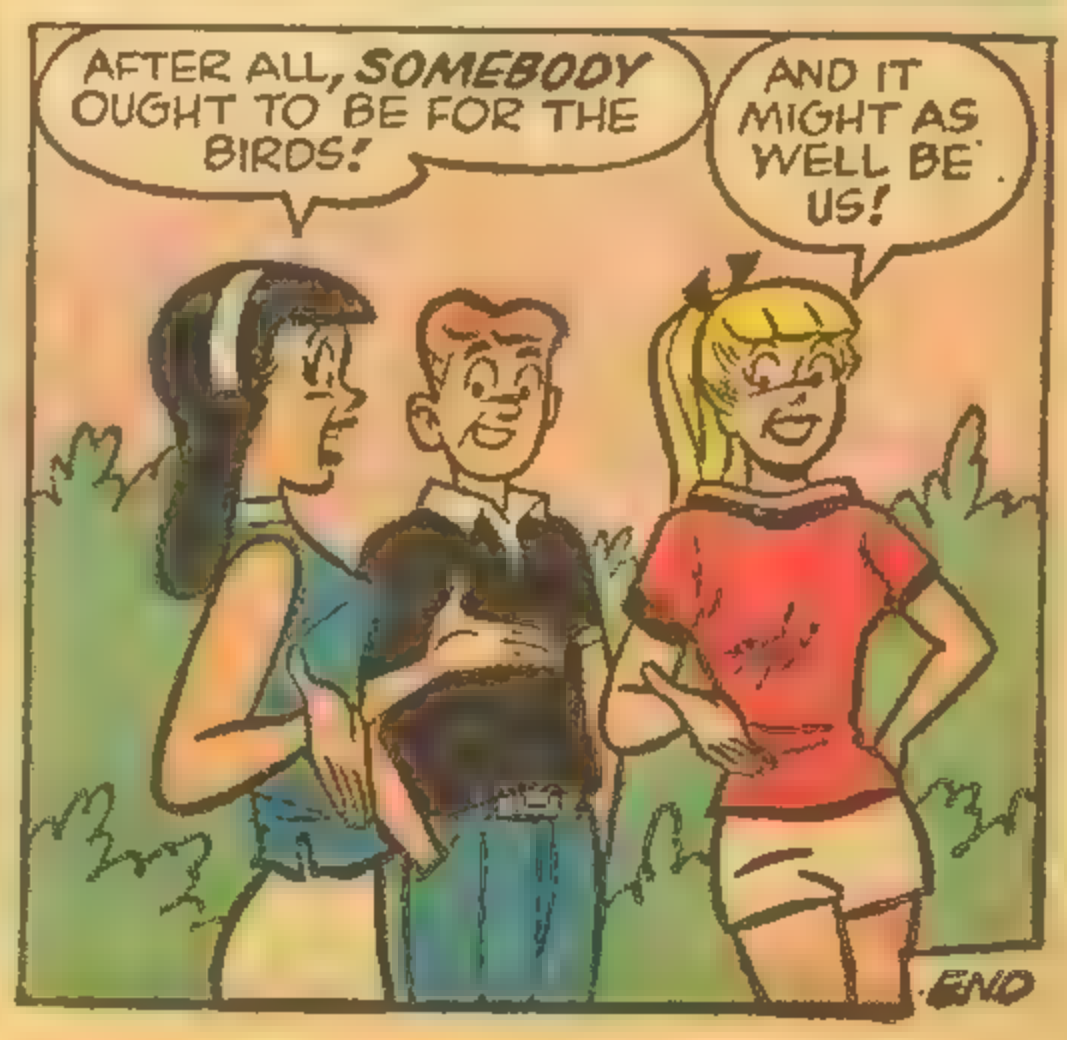
THEY SEEM TO BE STANDING ON A BOOK, OR...

EEYIPE!



H-ALP!! LEMME OUTTA HERE!!


YUK! THAT WAS AWFUL! CHANGING THE TITLE ON MY BOOK AND STICKING IT UP IN THAT BIRD'S NEST!
IT'LL TEACH THAT PEEPING TOM A LESSON!
HA HA HA
HEE HEE HA HO


AFTER ALL, SOMEBODY OUGHT TO BE FOR THE BIRDS!
AND IT MIGHT AS WELL BE US!
END

ARCHIE SAYS:

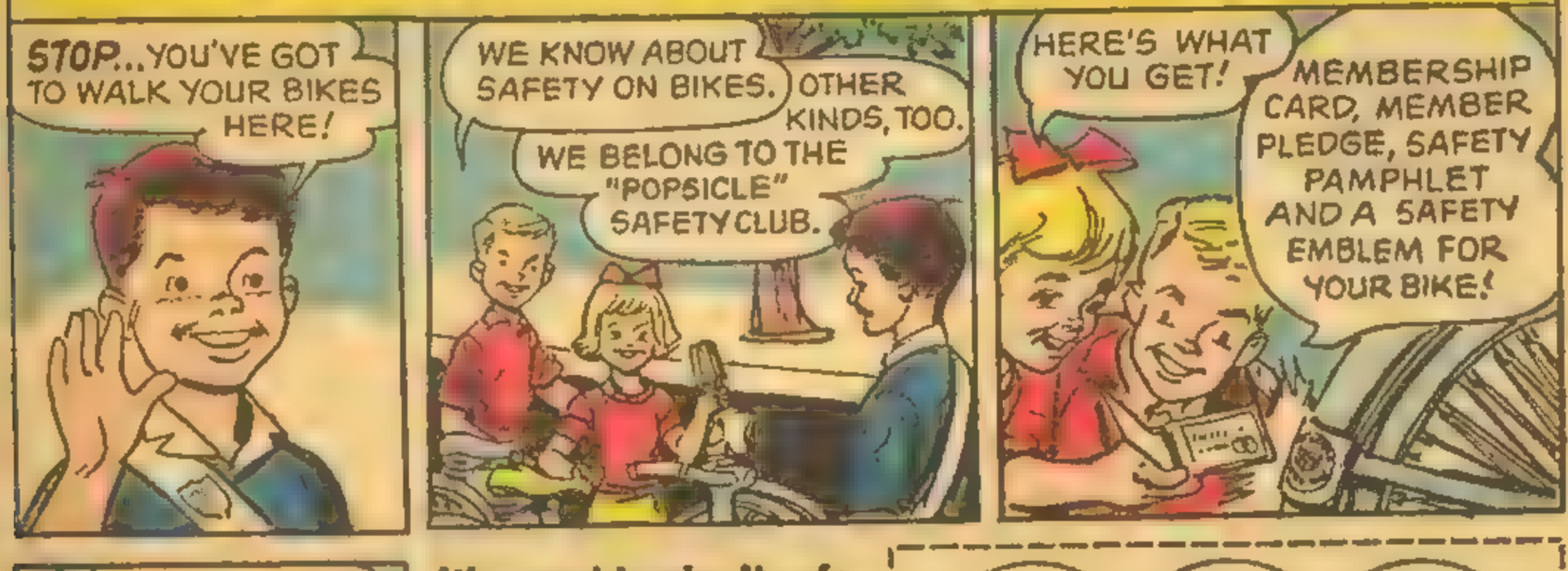
NYLON MEANS STRENGTH

...and all U.S. Royal Bike Tires—like the chain #175 pictured here—are made with nylon... three plies under the tread!

U. S. Royal Bike Tires

U. S. Rubber Tire Company
549 E. Georgia St., Indianapolis, Ind.

THE "POPSICLE" KIDS PLAY IT SAFE !


STOP...YOU'VE GOT TO WALK YOUR BIKES HERE!
WE KNOW ABOUT SAFETY ON BIKES.
OTHER KINDS, TOO.
WE BELONG TO THE "POPSICLE" SAFETY CLUB.
HERE'S WHAT YOU GET!
MEMBERSHIP CARD, MEMBER PLEDGE, SAFETY PAMPHLET AND A SAFETY EMBLEM FOR YOUR BIKE!

It's smart to play it safe with "Popsicle"

all the time ...everywhere!

Kids! For a FREE Giant Gift List, write to: "POPSICLE," Box #550, New York 46, N. Y.

© 1963 Joe Lowe Corporation, New York 1, N.Y.

PASTE THREE RED "SICLE" BALLS HERE

"Popsicle," P.O. Box 51, New York 46, N. Y.
Please make me a member of the "Popsicle" Safety Club. I enclose 10¢ in coin to cover mailing and handling of Club material.

Name_____

Address_____ Age_____

City_____ State_____

ALL THE NEWS THAT FITS WE PRINT

Archie Club News

SEND IN YOUR REPORTS AND WIN CASH PRIZES

MEMBERSHIP—FIFTEEN CENTS

FIRST PRIZE—$5.00

REPORTER
GARY POLLACK
4063 Stillmore Road
So. Euclid 21, Ohio

JOKES

A sailor rushed up to the Officer of the Deck in such excitement that he stammered and stuttered. The officer lost patience with him and said, "Sing it out, sailor, sing it out!"

The sailor drew a deep breath and began to sing:

"Should auld acquaintance be forgot
And never brought to mind?
The Admiral's fallen overboard—
He's half a mile behind."

A grouch walked up to the box office, stuck his nose through the little hole in the ticket window and sneered, "You advertise popular prices and yet you charge a dollar and sixty cents to get in. You people must be crazy. Do you call that a popular price?"

"Well," replied the cashier, "we like it."

A man wrote to a hotel for reservations and asked if dogs were allowed.

The hotel manager answered his letter as follows:

"I've been in this business for thirty years. I have never had to call the police to eject a disorderly dog. Never has a dog set fire to a bed with a cigarette. I have never found a hotel towel or blanket in a dog's suitcase. Certainly, the dog will be welcome.

"P.S. If your dog will vouch for you, you can come along, too."

A sweet little old lady asked a clerk at the post office to weigh her package for her because she was afraid she hadn't put enough stamps on it.

The clerk weighed the package and said, "You've put too much postage on it."

"Oh, dear," replied the little old lady, "I do hope it won't go too far!"

Jack and Joe each owned a horse, but they couldn't decide which belonged to whom. They cut the mane off one horse so they could tell them apart. But it soon grew back. Next, they cut the tail off one, but that also grew back. They were at a complete loss as to what to do. Finally, in desperation, they measured the two horses and found that the black one was four inches taller than the white one.

SECOND PRIZE — $3.00

REPORTER
ANDREW W. MENKES
8835 23rd Avenue
Brooklyn 14, N. Y.

ANTLIONS

Antlions or Doodlebugs are familiar insects to every youngster who has ever played in dry sandy places. Most antlions dig funnel-shaped pits in which they trap other insects that stumble over the edge and slip down. The antlion, hidden in the sand at the bottom, grabs the victim with its long, sickle-shaped mandibles. When the helpless prey attempts to climb up the side of the pit, the loose sandy side crumbles beneath it or the antlion throws sand at it by snapping its head. This generally knocks the prey down into the pit again. The antlion sucks the juices from its catch, then flips the shell of the body out of the pit.

THIRD PRIZE — $2.00

KEN MERIN
3 Crosswood Road
Great Neck, N. Y.

JOKES

Archie: What is big and red and eats rocks?

Ronni: A big red rock eater.

Betty: Archie, if you drop a white hat into the Red Sea, what will it become?

Archie: Red?

Betty: No, silly, it will be WET.

Miss Grundy: Who defeated the Philistines?

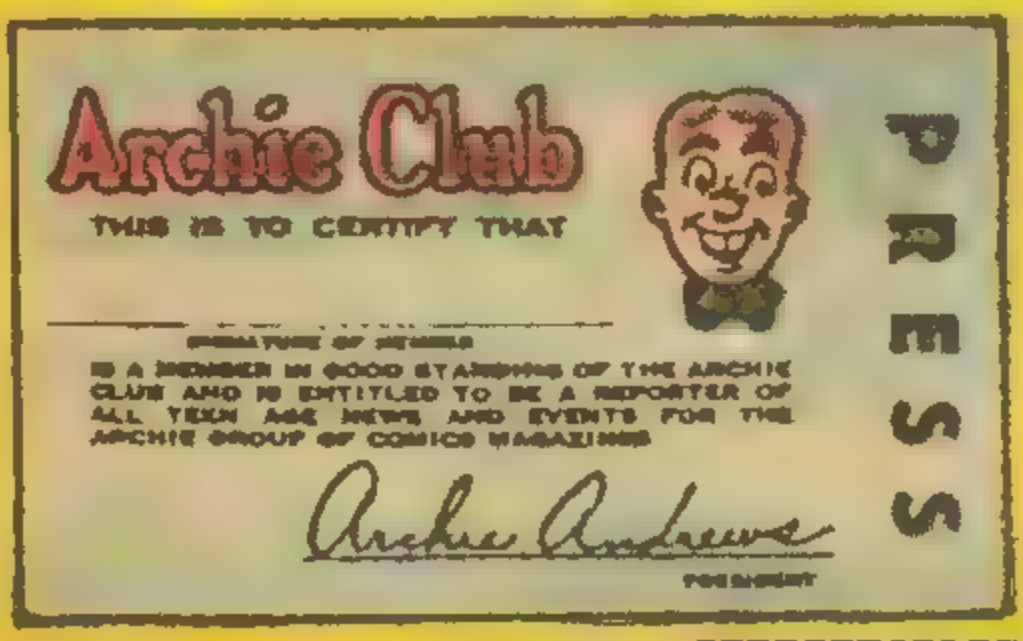
Archie: Sorry, Miss Grundy, I don't follow the minor leagues.

Jughead: Archie, let's eat lunch.

Archie: OK, let's eat up the street.

Moose: But Arch, I don't like cement.

If you want to be an ARCHIE CLUB MEMBER eligible to win all these CASH PRIZES, not to mention a BIG BYLINE in a top-notch comic magazine, then just fill out the coupon below and mail it along with 15¢ in coin to cover cost of mailing and handling. Here's what you get by joining the ARCHIE CLUB as an official reporter. You get a dressy OFFICIAL ARCHIE CLUB BUTTON and snappy PRESS CARD. This will make you a real reporter.


Archie Club
THIS IS TO CERTIFY THAT
IS A MEMBER IN GOOD STANDING OF THE ARCHIE CLUB AND IS ENTITLED TO BE A REPORTER OF ALL TEEN AGE NEWS AND EVENTS FOR THE ARCHIE GROUP OF COMICS MAGAZINES
PRESS

Every member gets this official press card and beautiful 4 color button

ARCHIE CLUB:
241 Church St., New York 13, N. Y.

Dear Archie: Please enroll me as a member of the Archie Club and send me a button and press card by return mail. I enclose 15c in coin to cover the cost of mailing and handling. Send to:

NAME ..... AGE .....
(PLEASE PRINT PLAINLY)

ADDRESS .....

CITY ..... STATE .....

WATCH THE MIRACLE OF BIRTH

HATCH AMAZING SEA-SHRIMP!

A Sea-Circus of Your Own!

ONLY $1

You'll hardly believe your own eyes! And you'll amaze everyone who sees this! Think of it. We send you a packet of tiny powdereggs. You empty this into a fish bowl—a jar—or glass of water—and in 24 to 72 hours, you watch them hatch out into live, swimming, diving, playful Sea Monkeys!

See them grow from almost pin-point size to the size of tropical fish! Watch them perform crazy acrobatics. Train them, if you wish, to follow a beam of light. Darken the room and threw a flashlight or candle beam on them. They'll follow it like a band of monkeys running after each other!

Watch Them Perform—Amazing!

These are the famous Saskatchewan Brine Shrimp. They're a hardy, crazy bunch. See them perform acrobatics in the water—turn cartwheels—scratch each other's backs, wheel and turn in formation—or just chase each other in a game of tag or follow the leader.

Hours of fun—day and night—for young and old. You can even change their colors! They hatch white, pink or red. But put a drop of vegetable dye in their water and see them change color to match. Watch how their internal organs show against other colors—study their life processes—mating and breeding—so that, in time, you get more and more—to give away or sell as you please.

Hurry! Get Your Sea Circus "On The Road"

And, all so easy! Even a child can grow them. No care required—a little feeding—keep them warm and there you are. You've never seen such fun or had so much enjoyment from raising anything! Send now—and get started. Supplies are plentiful but don't be disappointed. Get your Sea-Circus today—be first to show them off to friends and family. Send only $1 plus 25c PP & Hdlg. (Sorry, no C.O.D.'s) We ship at once—with complete instructions—and we guarantee you'll be thrilled or your money back! Mail Coupon.

EMPIRE MDSG. CO. TUCKAHOE, NEW YORK

Empire Mdsg. Co., Dept. H
140 Marbledale Rd., Tuckahoe, N.Y.

I want to start hatching my own Sea Circus immediately. Rush my order for.....packets of eggs. (Enclose $1 for each packet plus 25c PP & Hdlg.) I understand I must be thrilled with these or I can return envelope for full refund.

NAME.....

ADDRESS.....

CITY.....STATE.....

100 TOY SOLDIERS 1.25

MADE OF DURABLE PLASTIC, EACH ON ITS OWN BASE, MEASURING UP TO 4½"!

EACH FOOTLOCKER CONTAINS:

4 Tanks	8 Machinegunners	4 Bombers
4 Jeeps	8 Sharpshooters	4 Trucks
4 Battleships	4 Infantrymen	8 Jet Planes
4 Cruisers	8 Officers	8 Cannon
4 Sailors	8 Waves	4 Bazookamen
4 Riflemen	8 Wacs	4 Marksmen

100 TOY SOLDIERS, Dept. TA
Carle Place
Long Island, N.Y.
Carle Place

NO C.O.D.'s NO

HERE'S MY $1.25!
Rush the TOY SOLDIERS TO ME!

Name_____

Address_____

City_____ State_____

Jughead

OPEN AND SHUT CASE

WHEN IS THAT NUTTY JUGHEAD GOING TO LEARN TO OPEN HIS EYES?

HE SEES BETTER WITH **CLOSED** EYES THAN MOST PEOPLE DO WITH **OPEN** ONES!

NUTS! HE'S JUST BEEN LUCKY! WATCH THIS!

CRUNCH!

OOOH! MY TOE! MY TOE! YOU BROKE MY LITTLE TOE!

IF YOU KEPT YOUR EYES OPEN YOU WOULDN'T HAVE ACCIDENTS LIKE THAT!

WHAT MAKES YOU THINK IT WAS AN ACCIDENT?

WHY, YOU --YOU--

WHAT DID YOU EXPECT?

YOU MADE IT SO OBVIOUS YOU WERE TRYING TO TRIP ME!

OBVIOUS? YOU HAD YOUR EYES CLOSED! YOU COULDN'T SEE MY FOOT!

OH, I SEE OKAY!

NOBODY! NOBODY CAN SEE BETTER WITH CLOSED EYES THAN OPEN!

I CAN!

TELL HIM, ARCH! TELL HIM IT'S NOT LOGICAL! TELL HIM IT'S IMPOSSIBLE!

HE'S HARD TO CONVINCE!

AT LEAST GIVE IT A TRY WITH YOUR EYES OPEN! THERE'S A WHOLE WORLD OUT THERE TO SEE!

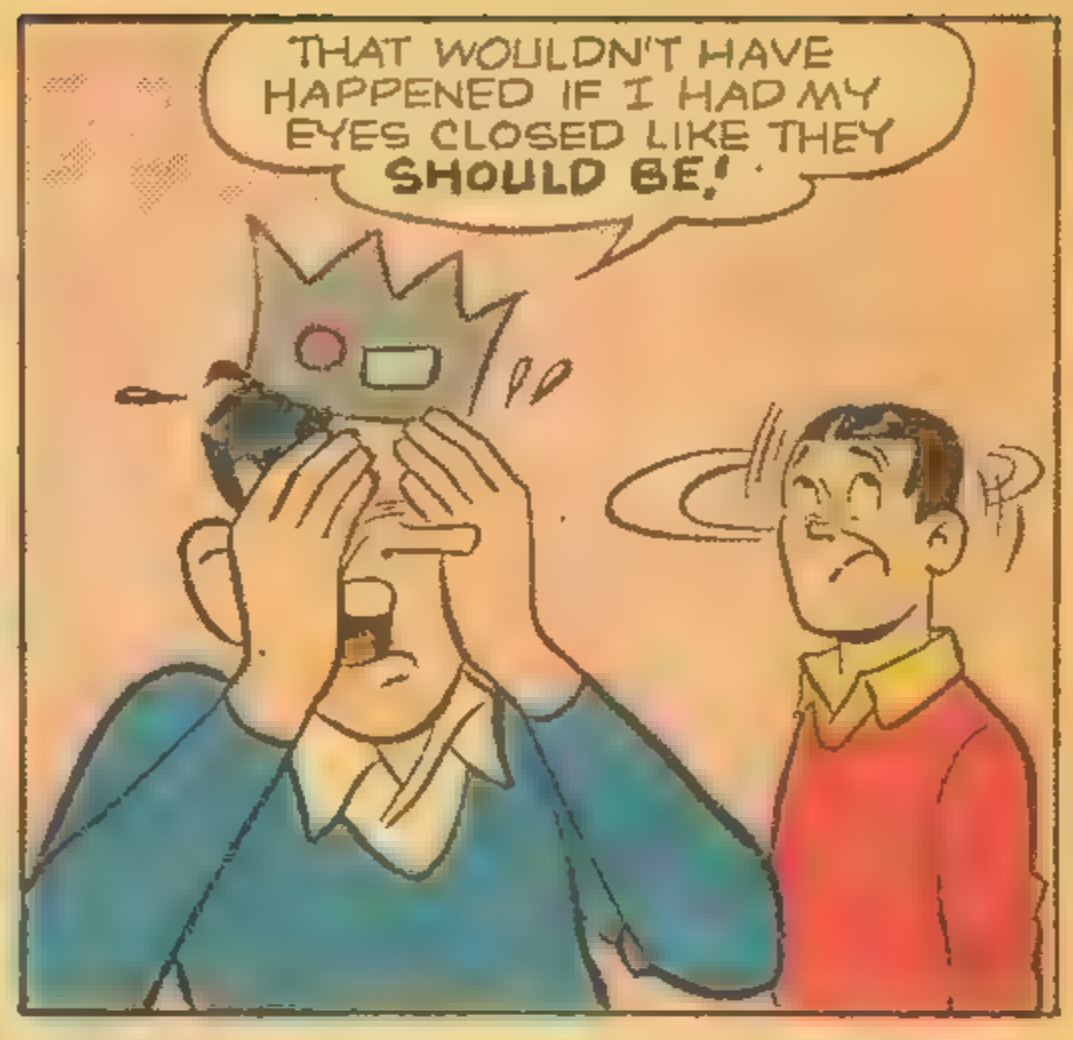
(SIGH) OKAY! I'LL GIVE IT A TRY!

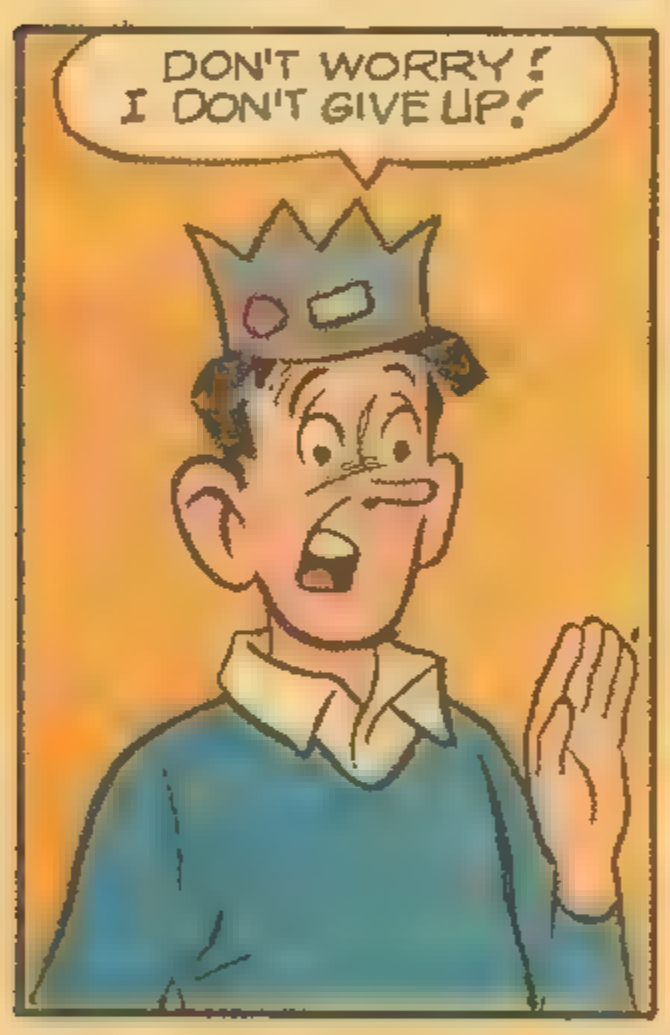
OUCH! THAT HURTS! IT'S BRIGHT OUT THERE!

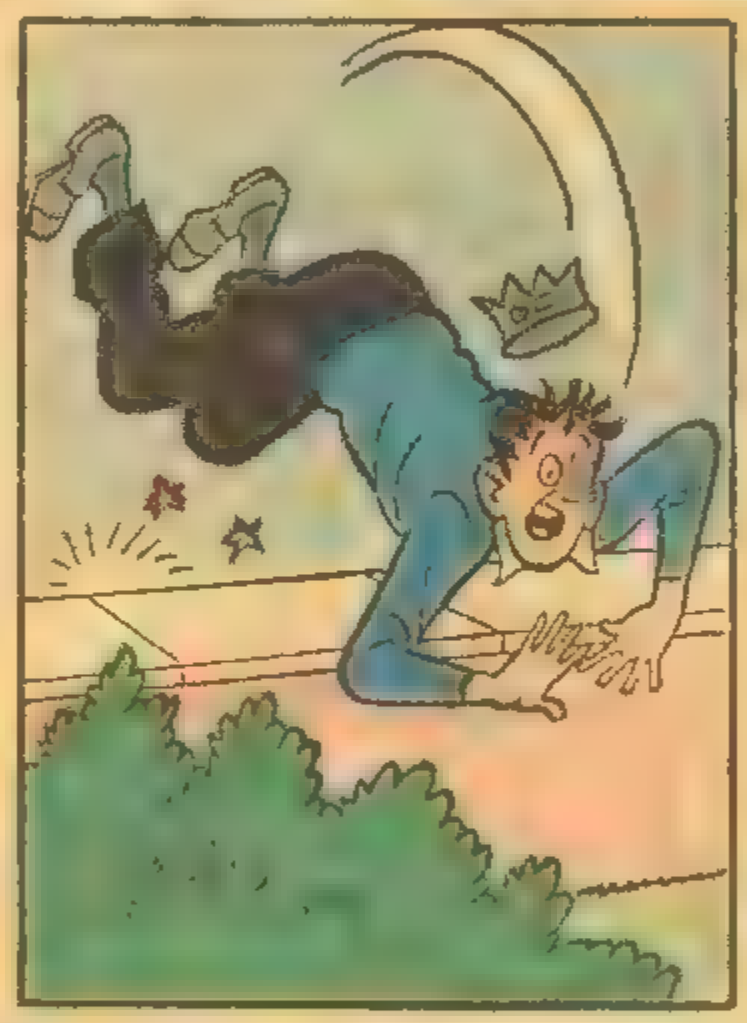
KEEP 'EM OPEN! GIVE IT A FAIR CHANCE!

HOW CAN ANYONE SEE WITH ALL THIS LIGHT IN YOUR EY----

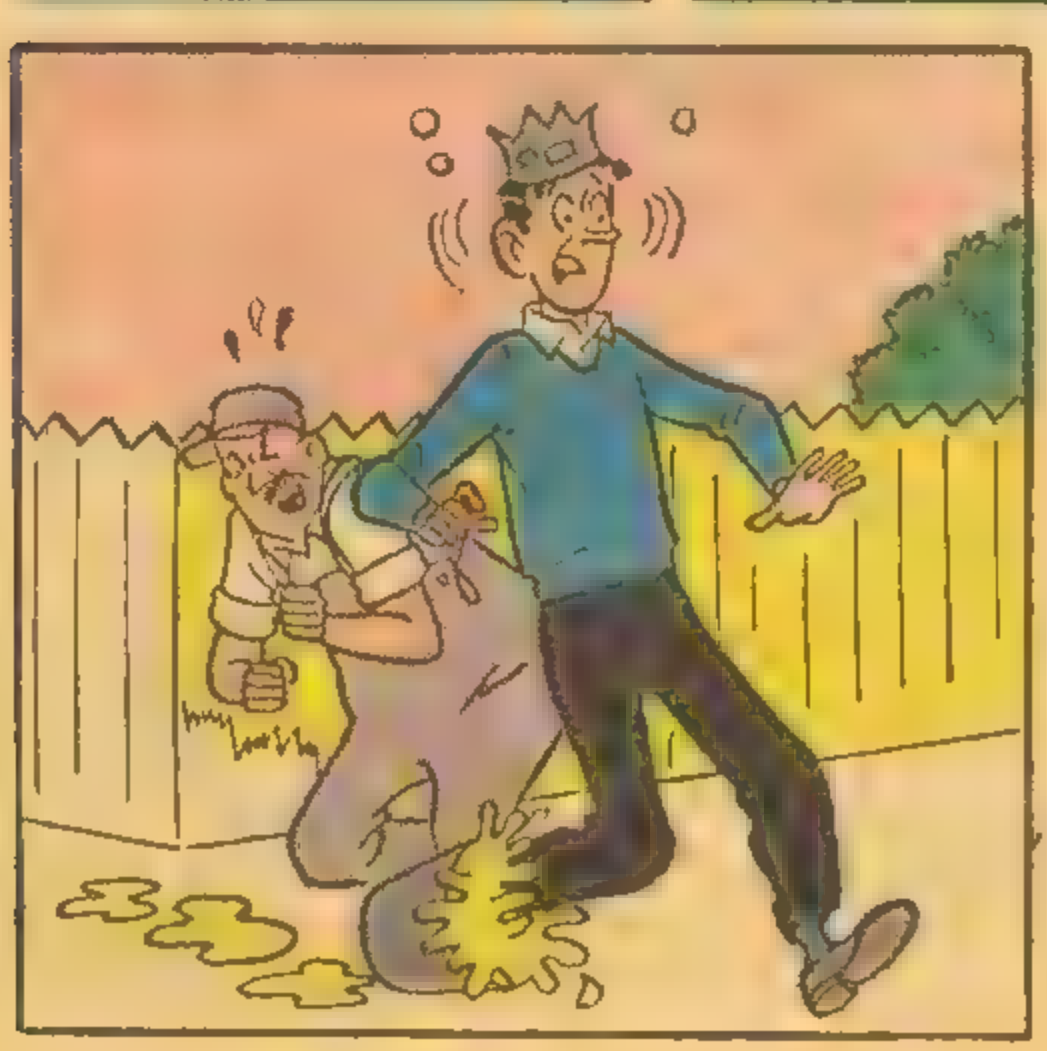
WHO ARE YOU KIDDING? YOU HAD TO SEE THAT! YOUR EYES WERE WIDE OPEN!

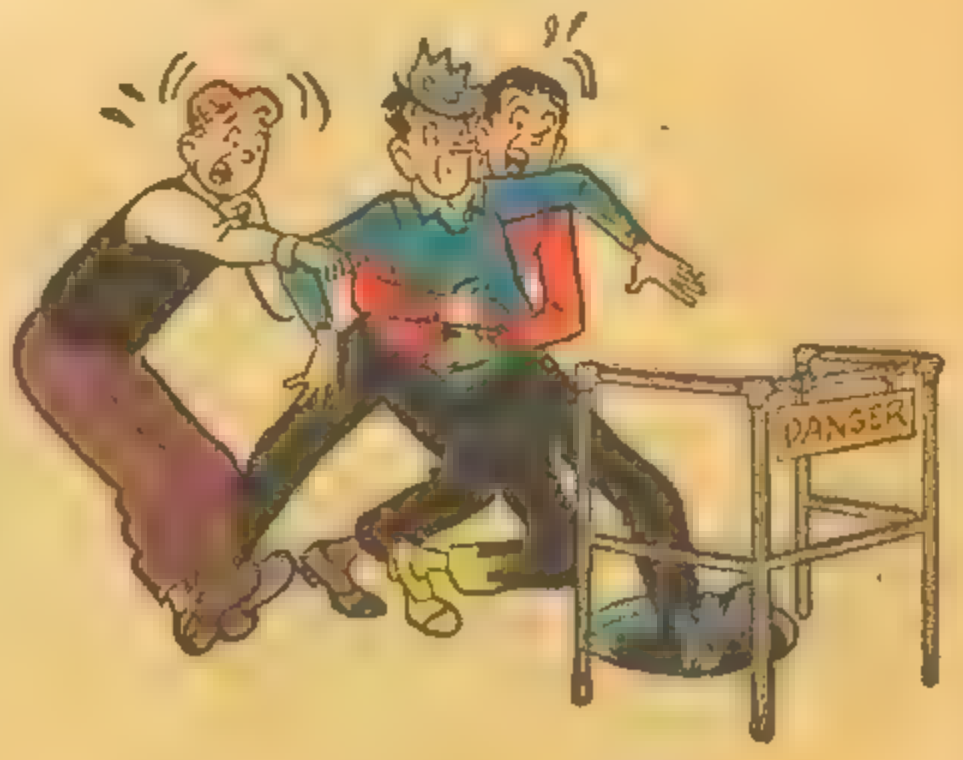

THAT WOULDN'T HAVE HAPPENED IF I HAD MY EYES CLOSED LIKE THEY SHOULD BE!


DON'T WORRY! I DON'T GIVE UP!



CLUNK!
BUS
OF




DANGER

IT'S NO USE! THE OUTSIDE WORLD IS TOO **BLINDING** FOR ME!

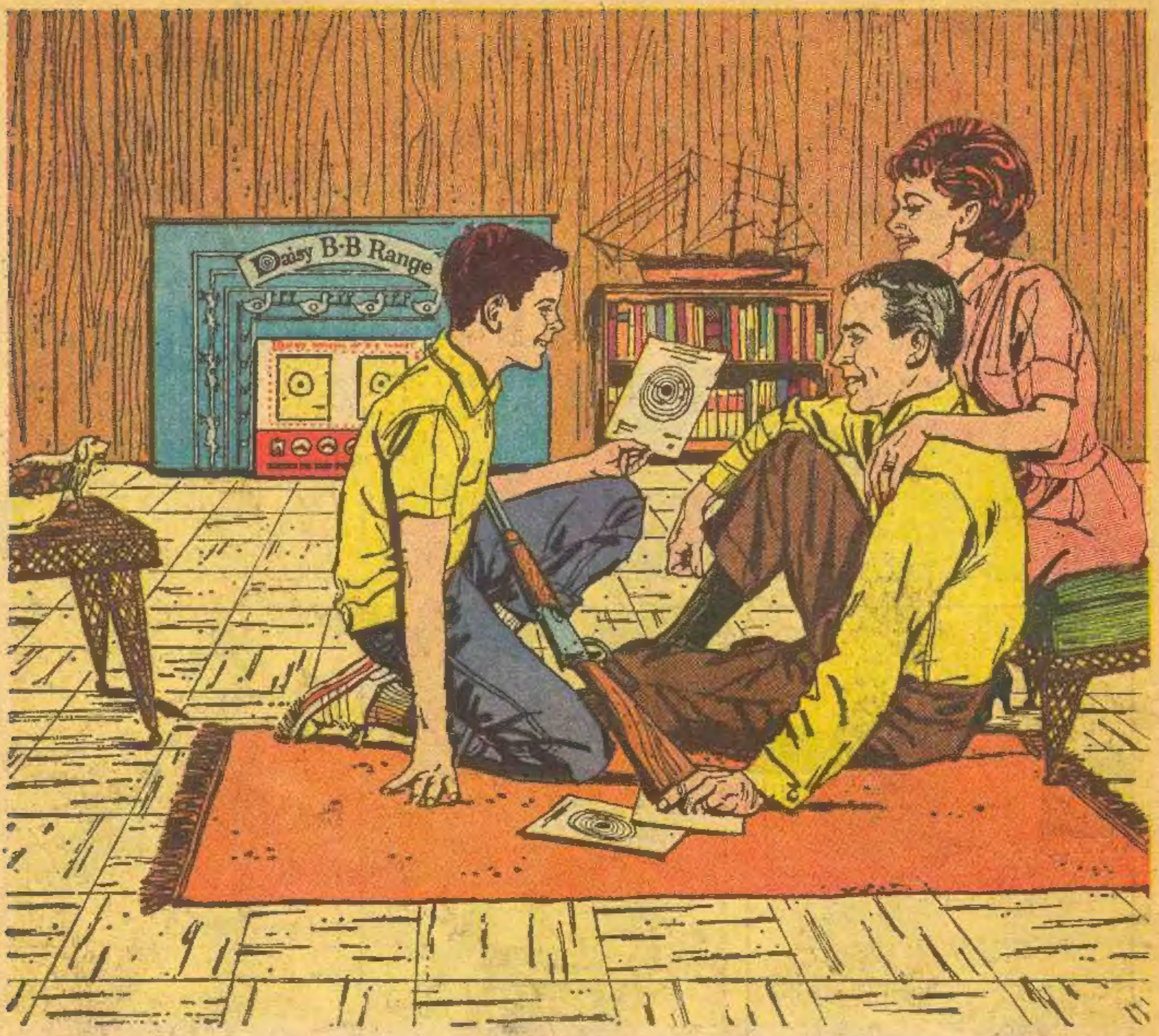
LEAVE ME ALONE IN MY NICE, CLEAR DARKNESS!

I SWEAR! I DON'T KNOW HOW YOU CAN **STAND** IT OUT THERE!

(SIGH) THERE GOES ONE OF THE GREAT MYSTERIES OF THE DAY!

THE EIGHTH WONDER OF THE WORLD!

END



Team up with Dad for B·B gun fun indoors!

The DAISY B•B Range is for dads and sons who like to do things together. It brings B•B gun fun *indoors* . . . gives you a place to shoot. You'll also learn proper gun handling and safety, and Dad's right there. To start your shooting fun right away, order your DAISY B•B Range today.

SEND FOR YOUR DAISY B•B RANGE TODAY. Includes 3′ x 5′ blue and white canvas backdrop with metal supporting rod; colorful red and white target box (24″ x 20″ x 8″) with canvas "B•B Catcher"; 40 official targets.

Daisy
B•B GUN DIVISION

DAISY MODEL 1894 B•B GUN

"SPITTIN' IMAGE" of the famous Model 94 Winchester. **$12.98** at your sporting goods store. Other DAISY B•B guns from $5.98 to $17.95.

NEW DAISY B•B SIX GUN

"SPITTIN' IMAGE" of the famous Frontier Peacemaker. **$5.98**

Always ask for BULLSEYE® brand B•Bs. From DAISY . . . world's largest manufacturer of B•Bs!

ORDER BLANK

DAISY MANUFACTURING COMPANY
B•B Gun Division
Box 73-P, Rogers, Arkansas
(In Canada . . . Preston, Ontario)

Please send me the new DAISY B•B Range. My check or money order for $4.98 is enclosed.

Name_____ Age_____

Address_____

City_____ Zone____ State_____

Only $4.98 (Verified value $9.98)

Nationally Famous PRIZES

AT NO COST TO YOU!

OR A BIG 50¢ PROFIT FOR EACH BOX YOU SELL

IT'S EASY TO SELL OUR BEAUTIFUL CARDS FOR ONLY $1.25 PER BOX

DAISY MODEL 1894 RIFLE
Sell Only 24 Boxes

VOIT BASKETBALL
Sell Only 12 Boxes

DELTA POWER LIGHT
Sell Only 12 Boxes

MUSCLE BUILDING OUTFIT
Sell Only 12 Boxes

P-40 FLYING TIGER
Sell Only 12 Boxes

PUP TENT
Sell Only 12 Boxes

VOIT SKIN DIVING OUTFIT
Sell Only 12 Boxes

ARCHERY SET
Sell Only 12 Boxes

8 TRANSISTOR RADIO
Sell Only 24 Boxes

FLASH CAMERA OUTFIT
Sell Only 12 Boxes

DAISY TARGET SPECIAL
Sell Only 24 Boxes

HOCKEY GAME
Sell Only 12 Boxes

TAPE RECORDER
Sell Only 36 Boxes

SPALDING GLOVE
Sell Only 12 Boxes

MARLIN .22 WITH 4X SCOPE
Sell Only 48 Boxes

ELECTRIC FOOTBALL GAME
Sell Only 12 Boxes

SPIN CAST ROD AND REEL
Sell only 12 boxes

MOUNTAINEER TENT
Sell Only 24 Boxes

COLEMAN STOVE
Sell Only 24 Boxes

LIGHTWEIGHT BICYCLE
Sell Only 60 Boxes

STUKA DIVE BOMBER
Sell Only 12 Boxes

CADET SLEEPING BAG
Sell Only 12 Boxes

GIRL'S WRISTWATCH
Sell Only 12 Boxes

DESIGN-A-CAR
Sell Only 12 Boxes

ELECTRIC BUILD-IT SET
Sell Only 12 Boxes

AIRACOBRA
ROCKET-FIRING AIRPLANE
Sell Only 12 Boxes

GUITAR
Sell Only 24 Boxes

MARLIN .22 RIFLE
Sell Only 24 Boxes

MULTI-SPEED
RACING BIKE
Sell only 72 boxes

ROYAL TYPEWRITER
Sell Only 72 Boxes

BULL HORN
Sell Only 12 Boxes

LADY SUNBEAM HAIR DRYER
Sell Only 36 Boxes

WALKIE-TALKIE RADIO SET
Sell Only 60 Boxes

MICROSCOPE SET
Sell Only 12 Boxes

ANSCO FLASH CAMERA OUTFIT
Sell Only 24 Boxes

MODEL T HOT ROD KIT
Sell Only 12 Boxes

KODAK
MOVIE CAMERA
Sell Only 36 Boxes

HORN-LIGHT
BIKE GENERATOR SET
Sell Only 12 Boxes

BOY'S WRISTWATCH
Sell Only 12 Boxes

DAISY CO₂ PISTOL
Sell Only 24 Boxes

TYCO HO DIESEL SET
Sell Only 24 Boxes

CHEMISTRY SET
Sell Only 12 Boxes

GIANT
TELESCOPE
Sell Only
24 Boxes

BADMINTON SET
Sell Only 12 Boxes

VISIBLE AIRPLANE ENGINE KIT
Sell Only 24 Boxes

CURTISS
HELLDIVER AIRPLANE
Sell Only 12 Boxes

VISIBLE V-8 ENGINE KIT
Sell Only 12 Boxes

U.S. BUGLE
Sell Only 12 Boxes

KNIFE AND AXE SET
Sell Only 12 Boxes

DAISY WESTERN CARBINE
Sell Only 12 Boxes

MARLIN SHOTGUN
Sell Only 36 Boxes

MINIATURE
PING PONG TABLE
Sell Only 24 Boxes

AURORA MODEL
MOTORING SET
Sell Only 24 Boxes

JOIN THE ORIGINAL J.S.C.A. Get Your Prizes this Fast Easy Way!

It's easy to earn these valuable prizes when you become a member of Junior Sales Club. Cards are sent to you on credit. YOU DO NOT PAY IN ADVANCE! Selling these lovely All Occasion Cards or sensational new Christmas Cards is amazingly easy. You sell each box of 21 beautiful cards for the low price of only $1.25. All your friends, relatives and neighbors will be delighted with such fine cards at such a reasonable price. Many members have earned a prize in only a few hours. IF YOU WISH, YOU MAY KEEP AS YOUR PRIZE, 50c FOR EACH BOX YOU SELL. The first thing to do is pick out the prize you want. Then simply fill out the coupon with your name and address and mail it in. We will immediately send you 12 boxes of cards. (If prize requires more than 12 boxes, start off with 12 boxes.) We send your cards on credit because we trust you. You have 30 days to sell your cards. All we ask is that you return prepaid by Parcel Post any boxes you cannot sell within 30 days, keeping 50c for each box you do sell. That's all there is to it! The J.S.C.A. Club Plan is quick and easy! **MAIL YOUR COUPON NOW!**

NO MONEY TO SEND . . . NO MONEY TO SPEND

You Can Get This **OFFICIAL J.S.C.A. BADGE**

Junior Sales Club of America SPRINGFIELD 1, MASS.

MAIL THIS COUPON NOW!

JUNIOR SALES CLUB OF AMERICA
SPRINGFIELD 1, MASS. DEPT. AC-6

Enroll me as a member of the J.S.C.A. and send me AT ONCE FREE Membership Card, FREE Prize Catalog, complete details on how to get valuable prizes plus a supply of 12 boxes to sell as checked below:

☐ ALL OCCASION CARDS ☐ CHRISTMAS CARDS

You must indicate whether you want Christmas or All Occasion Cards. WE CANNOT send both.

MY NAME _____
Print Clearly

ADDRESS _____

CITY _____ ZONE ___ STATE _____

PARENT'S SIGNATURE _____

WIN!

IN THE "BENDIX AUTOMATIC" BICYCLE BRAKE

CONTEST

1001 PRIZES

1st Prize

ONE-WEEK, EXPENSE-PAID TRIP FOR FOUR TO

DISNEYLAND

VIA UNITED DC-8 JET MAINLINER

THE EXTRA CARE AIRLINE

Win a full week of fun for you and your family! • Transportation, hotel, and meals • Plus $1,000 bonus, if you qualify!

2nd through 11th Prizes

10 GENERAL ELECTRIC PORTABLE TV SETS!

Plus $100 bonus if you qualify!

70 GENERAL ELECTRIC TRANSISTOR RADIOS!

140 KODAK FLASH CAMERA SETS!

280 ETCH-A-SKETCH DRAWING BOARDS!

500 RAY-O-VAC MAGNETIC FLASHLIGHTS!

PLUS

$2,000

IN CASH BONUSES!

Bonuses go to any winners of the first eleven prizes who own a bicycle with a Bendix® Automatic Gear Shift and Power Brake at the close of the contest! 1st prize bonus—$1,000! 2nd through 11th prize bonuses—$100 each!

CLUES To help you win. See your dealer for a demonstration. He'll show you how the Bendix Automatic shifts gears by merely back-pedaling 3" . . . why there are no hand controls or cables to kink or break . . . why hill climbing is a cinch . . . how you shift gears and still keep both hands on the handle bars for complete safety. Look for the 3 red bands that tell you it's the long-lasting Bendix Automatic. Ask Mom or Dad to help you with your entry.

RULES **1.** Use the entry blank below, an official entry blank obtained from a bicycle dealer, or a separate sheet of paper, and PRINT in 25 words or less the ending to the following sentence: "The Bendix Automatic Gear Shift and Power Brake makes a bike more fun because. . . ."

2. Any boy or girl can enter this contest who has not reached his or her 15th birthday before September 1, 1963.

3. Entries will be judged for neatness, originality and aptness of thought by panel of judges selected by R. L. Polk & Co. Judges' decision will be final.

4. Employees of The Bendix Corporation, its advertising agencies and R. L. Polk & Co. and their families are not eligible for entry. The contest is void outside the United States and in Wisconsin and Missouri or where prohibited, taxed or restricted.

5. All entries become the property of The Bendix Corporation and none will be returned. No correspondence can be entered into concerning entries.

6. Entries must be post-marked no later than August 31, 1963 and received no later than September 9, 1963. Address your entry to: "Bendix Automatic" Bicycle Brake Contest, P.O. Box 810, Chicago 77, Illinois.

7. In case of ties, each contestant involved in the tie will be sent a special tie breaker requirement to fulfill and return within a specified time limit.

8. Winners will be notified by mail by September 30, 1963.

9. The first prize winner will receive an extra $1,000 bonus in addition to the Disneyland Trip and the next 10 winners will receive $100 each in addition to a TV if by the close of the contest they have a Bendix Automatic Gear Shift and Power Brake on their bicycle.

"BENDIX AUTOMATIC" BICYCLE BRAKE CONTEST P.O. BOX 810 CHICAGO 77, ILLINOIS

"The Bendix Automatic Gear Shift and Power Brake makes a bike more fun because_____

_____

_____

_____."

NAME_____ ADDRESS_____

CITY_____ STATE_____ AGE_____